

The Star-Gazette

The County Paper.

Dunbar Road and
Jackson, Miss.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, NOVEMBER 23, 1930

THIRTY-NINTH YEAR, No. 48

BUSINESS SECTION OF BEACH FRONT TO GET ADDED ILLUMINATION

City Will Increase Number of Lights and Added Candle Power to Each Light—Give Merchants Added Protection and Make City More Attractive.

Keeping pace with the growth of the city and also as an added measure of protection by night, the board of mayor and city commissioners, will increase the number of lights and add to the candle power of illumination of that business section of the city along the Beach Boulevard lying between Uman Avenue, (terminus of auto bridge) and Union street (Stanislaus College.) Number of lights to be added is 14, and all lights will be of 100 watts whereas at present the wattage of each is only 80. This will create a white way along the business section of the beach front and will not only make the city more attractive and draw possibly more business at night from surrounding territory, but will, as the mayor and commissioners say, give added protection.

Forces of the Mississippi Power Company want over the territory to be additionally lighted a few days ago and will go to work on the improvement at once, to be finished before the holidays, the 1st of the year at the latest, it was stated at the city hall.

TO ADD TO WATER CAPACITY FOR CITY.

E. S. Drake, civil engineer and draftsman, is engaged at work on a set of plans for the immediate construction of another water reservoir for the city, to be built alongside of the present one and connected as to make the increased supply combine with the present tank. One in use now holds 125,000 gallons of water while the new one will be in excess of that. It is the intention of the city to have an ample supply of water at all times, both for domestic and fire purposes. It is proposed to take no chances. Public Utility Commissioner S. J. Lader, Mayor Traub and Commissioner E. G. Hoff, co-operating, plans to give the city the best and most complete water supply and service at all times that it is possible to have and is working towards this end with success.

SIGNS ABOUT CITY TELL OF PUBLIC PROPERTY.

Sigms about the city give information to visitors and tourists and serve to inform and interest strangers but to make our city more interesting and affords good advertising.

Motorists arriving in the city from over the auto bridge read a sign placed at the end of the bridge, "Welcome to Bay St. Louis." Then driving further down along Uman avenue (Old Spanish Trail) this sign at the waterworks plant, "Bay St. Louis Waterworks and Fire Station No. 1." Coming from over the bridge and viewed from the air the city water tower with its silver surface carries the inscription, "Bay St. Louis." Arriving in the city from the west, out of New Orleans, another sign greets the visitor: "Welcome to Bay St. Louis, speed 15 miles." The speed limit, however, is going to be changed to 20 miles. We are growing out of the hick town class and the change has been decided upon by the municipality. The Chamber of Commerce also has a sign at the intersection of Main Street and Old Spanish Trail, which says, "this way to the beach and business section." Just as our street corners carry name plates so it is proper that every place of public interest should be labeled. We, ourselves, like to read these things, serving as reminders and a medium for realization. We are prone to blame but reluctant to praise.

CITY'S FINE FIRE STATION AND WATERWORKS.

Saturday morning's fire served as a medium by which the local fire department could demonstrate its efficiency and ability and the waterworks system as well as given a test and proved not wanting. As soon as the fire signal was given the fire-fighting apparatus was on its way without the loss of a moment and a copious flow of water from 80' to 100' pounds pressure was streamed on the ravaging flames without cessation. The city's waterworks and efficient corps of fire fighters easily saved a hundred thousand dollars' worth of property. Emilie Adam is resident chief of the combined department, with Theo. Indury as night man and Eugene Byrnes as day watchman. Tuesday and Friday were both on duty regardless of day and night. Emilie Adam is constantly on his job. Property owners want the maximum of protection and are getting it as far as possible and commensurate with the city's resources.

CITY POLICE ARE MOVING VAGRANTS.

With the Old Spanish Trail now open both ends in and out of the city and with the railroad always carrying a fair quota of unfortunates, the police are keeping a sharp eye on the matter. It is a hard task and the wonder they do as well as they do. Where the number of vagrants is so large it is hard to handle.

ROTE CLUB OBSERVES HOLIDAY

Rev. C. C. Clark, Pastor First M. E. Church, Tells of Thanks and Service.

Rotary Club of Bay St. Louis, that local force that strives to serve and represents that unalloyed spirit born of fellowship and self-sacrifice in order that others may profit in the daily grind of weal and woe, observed the nationally-honored day of Thanksgiving, Wednesday noon at the regular luncheon-meeting.

Breathing that patriotic spirit, the Rotary dining room at Hotel Weston had been beautifully decorated with the tri-colors of the American flag and old glory, too, was there in all its beauty, dignity and commanding magnificence. This decoration of the national colors was appropriate and served as a fitting atmosphere for the national significance of the day. A prayer was voiced at the meeting by Arthur Sarcouf, of the A. & G. Theater, who did the artistic work complimentary.

Rev. C. C. Clark, pastor First Methodist church, was the program speaker of the day, and how well he dwelt on the various phases of the day and its significance and its relations to the tenets of Rotary club, was best attested to by those privileged to hear him. He spoke briefly but to the point, telling how the day originated at a time when compared to the present there was not very much to be thankful for. But the fine spirit of thankfulness and gratitude to the Dispenser of all things was there and breathed genuine sincerity and the same. He said that people who think had most to be thankful to. His address was the outstanding feature of Thanksgiving program and observance.

For Good Roads Conference.

Warren Jackson, of Ocean Springs, executive secretary of the former Mississippi Coast Club, was present as a Rotarian and voiced much enthusiasm in behalf of the forthcoming highway and good roads conference to be held in Bay St. Louis next Tuesday afternoon, under auspices of Bay Chamber of Commerce. He said a delegation from Mobile toward to the west would be present.

Seeking Visiting Athletes.

Waldo Otis told of a conference with L. & N. officials in behalf of a big football team that would spend a while in Bay St. Louis en route further south next fall and the possibilities of getting members of baseball leagues to train here; that it could be had for the asking and going after the chair appointed H. J. Canty, chairman, Leo W. Seal and Waldo Otis a committee of three to take the matter over to the Chamber of Commerce on next Tuesday night. This was in accordance with a motion to that effect.

Ladies' Night Entertainment.

Thursday, December 18, was the date voted by the club for annual Ladies' Night and Christmas entertainment, to take place at Hotel Weston, at night. Pass Christian Rotary Club will join the Bay Club on that occasion for an intercity meeting, including presence of Rotary Ann. The speaker for that night will be Clayton Rand, and a special program will be evolved by the Program Committee, composed of Dr. Jas. A. Evans, chairman; George R. Rea and Dr. C. M. Shipp.

Guests this Wednesday included Rev. C. C. Clark, Dr. C. L. Horton, Chas. J. Mitchell and Warren Jackson, of Ocean Springs and E. A. Lang of Pass Christian, Rotarians.

In the absence of A. A. Seaford, away on vacation, Henry W. Osinach was appointed secretary pro tem.

Next Week's Program.

Next Wednesday's program will be colorful with a program on International Relations, discussed by a special speaker. Flags and a few minor touches are to be added to the subject will be revealed. Rotarians are urged to "Bring a Friend" to the meeting. Rotary is one of Bay St. Louis' outstanding factors, an exponent for fellowship and constructive endeavor.

Fellowship Reception At Methodist Church This Sunday Afternoon, 3-5

Next Sunday afternoon, November 30, from 3 o'clock to 5 o'clock, all members of the First Methodist church, Main street, are invited and respectfully urged by their pastor to go to the church for a period of fellowship and also to make their pledges for the budget for the ensuing year.

The Board of Stewards and pastor, Rev. C. C. Clark, will be there to greet all who will call during the hours of reception. It is understood no one need remain during the entire period as these hours represent the time of reception.

"Making Pledge Day a Success," says Rev. Clark, the pastor, will be appreciated.

Assessor Van Whitfield Preparing For Big Task Of Annual Assessment

Assessor E. Van Whitfield is busily preparing for the annual assessment work for Hancock county and is getting his blanks and records in shape for the big task. He is thoroughly acquainted and versed in Hancock and his task, when finished, always represents thorough application and nothing escapes.

BAD CHECKS GIVEN FOR PECAN CROP

Several Local Residents Sell Pecans to Outsider Whose Pay Checks are Returned.

Selling pecans to itinerant buyers is a slight, getting, perhaps a better price than home folks will give, if the check is good. But such is not always the case, as has been proven in more instances than one the past few days.

Edmond Raboteau reported to the Bay St. Louis Chamber of Commerce this week that he had sold a quantity of pecans from his place and had been given a check on the Whitney National Bank, at New Orleans, in the amount of \$6.75. This check was cashed at one of the local banks and returned marked I. S. F.—insufficient funds. It was signed by Joseph O. Segari. Whether this was a deliberate fraud is not known, neither is it here so charged, but the result is that Raboteau sold his pecans and failed to realize payment for same. He says he had never seen the man and does not know if this is a fictitious name or not.

Hermogene Nicaise, residing in Main street, also sold a quantity of pecans, for which he was given a check in the amount of thirty odd dollars to a man he had never seen or heard of. This check was duly deposited and came back with a similar rubber stamp story on the reverse said. It said "account closed."

Albert C. Brown, residing on the Old Spanish Trail, also negotiated the sale of a quantity of pecans in the amount of eighty odd dollars and was given a check. Mr. Brown was informed a few days later by the bank the check carried no value for it was turned down by the bank at New Orleans upon which the amount was drawn.

Other parties around this section made similar sales with like sequence, which behooves one and all in future to demand cash.

It is not only more convenient, but decidedly safer. A report from Gulfport said a man had been apprehended by authorities of that place who had been buying pecans and giving bad checks for same. These checks are not necessarily fraudulent, but the result is the same. It is hardly likely any such checks will be made good unless by force and with assistance of the law.

LOGTOWN P. T. A. HELD MEETING NOV. 13

A regular meeting of the Logtown P. T. A. was held on Thursday evening, November 13, with good attendance, and a very interesting program.

Miss George M. Taylor of Gulfport, Mississippi, gave an instructive talk on the subject "Reading in the Elementary Grades."

A round table discussion on "Ways and Means of Securing Library Books" was lead by Mrs. George Bennett.

Music was furnished by Miss Mary Keer, after which refreshment was served.

Municipal Election At Waveland, Tuesday, December the Second

Municipal election will be held at Waveland on Tuesday of next week, December 2, when the nominees of recent primary election will be voted for. As there is no opposition the nominees will be duly elected. Election commissioners are also: William A. Bahr.

FINE PIECE PUBLICITY BY C. OF C.

Facts For Outside World About City and County Many at Home Do Not Know

Bay St. Louis Chamber of Commerce, ever on the job, and a factor for the upbuilding and further development of Bay St. Louis and balance of Hancock county, issued this week publicity literature that will serve as substantial and convincing argument. Thousands of these cards will be issued and distributed by hand and mail as the occasion may arise.

Figures used are the result of exhaustive compilation. Every property owner and tax-payer, every resident should have a copy of this for reference and not losing sight of its local educational value. It might be a revelation to many to know that Bay St. Louis' bonded indebtedness is only \$207,000 in view of the many improvements of recent times, and, further, that \$28,000 per annum is paid off. And that Hancock county's tick free. And that the county's outstanding bonded indebtedness is only \$641,880.68, with an assessed valuation of over six million dollars.

The card just issued carries the following: "Chamber of Commerce, Bay St. Louis, Miss., Garden of the Riviera."

CITY OF BAY ST. LOUIS Every street hard surfaced. Population 1930 census, 3,727. Assessed valuation \$2,993,238.00. Approximate Actual Valuation \$6,500,000.00. Tax levy 1930 25 mills. Street mileage 25 miles. Mileage of Beach Front 4 miles. Bonded indebtedness \$207,000. Indebtedness being retired at the rate of \$28,000.00 per year. Bay Saint Louis is 52 miles from New Orleans. All L. & N. trains stop at Bay St. Louis.

HANCOCK COUNTY Population: 11,448. Mileage of concrete road on the Gulf of Mississippi or Mississippi Sound, all protected by modern concrete seawall 12 1/2 miles. Bonded indebtedness against property: Outstanding Road & Bridge Bond: \$685,500.00. Reserved to retire foregoing bonds: \$43,619.32. Not bonded indebtedness against property \$641,880.68. Indebtedness being retired at rate of \$39,000.00 per year. Assessed Valuation \$6,288,543.83. Approximate value of property \$12,500,000.00. Hancock County is tick free—has a beautiful system of roads throughout the entire county.

GAS PETITION HAS MANY SIGNERS AND SOLICITORS ACTIVE

Working under auspices Bay St. Louis Chamber of Commerce, the petition asking for natural gas for Bay St. Louis and vicinity has reached the point where the list has a preponderant number of signatures, and it is refreshing to learn of the instant success with which the solicitors met. Mrs. Mary Montgomery, public-spirited citizen and always to the fore in every endeavor for the upbuilding and betterment of Bay St. Louis and vicinity, numbered with the workers who assiduously strove for results attained. Mrs. Montgomery is a member of Bay C. of C.

"Shop With The Echo"

"Shop with the Echo," and save money is a slogan with wise buyers. It is noted shoppers buy with The Echo in their hand, checking advertisements. This was noted particularly and frequently in two stores last Friday and Saturday.

"Shop with The Echo" and be happy.

Chamber of Commerce

WHO—J. F. Thames and other Highway Commissioners, with State Engineer, will be in Bay St. Louis.

WHY—For the purpose of taking action on the Louisiana-Mississippi Short Cut Highway, connecting Mississippi Gulf Coast with New Orleans.

WHEN—Tuesday, December 2nd, 1930, at 2:30 P. M.

WHERE—Court House in Bay St. Louis.

Every professional and business man and citizen owes it to himself and Bay St. Louis to be present.

WE WANT PROGRESS AND ACTION

Chamber of Commerce Regular Monthly Meeting For Next Tuesday Night

Members Bay St. Louis Chamber of Commerce are reminded of the regular monthly meeting to be held at headquarters, in Masonic Bldg., on Tuesday night of next week at 8 o'clock, same day as the highway commissioners conference to be held in this city.

President Rea always has an interesting and constructive meeting and this one promises to be more so. There is something of vital interest to the community and its people at every meeting. Public projects need backing to put them over and attendance is vital.

New Presiding Elder To Speak at Methodist Church This Sunday P. M.

Rev. Otto Porter, of Gulfport, the new Presiding Elder of the Seashore District will preach his first sermon at the Main Street Methodist Church next Sunday night, November 30, 7:30 P. M. All are cordially invited to come hear him.

SCHWARTZ GREAT OF THE GRID

Fred Digby, of N. O. Item, Writes of Bay St. Louis Boy From Observation

Fred Digby, sports editor New Orleans Item, and an authority recognized over the country, attending last Saturday's football game at Evanston, between Notre Dame and Northwestern, among other things, has this to say of Marchie Schwartz, the Bay St. Louis half back marvel, who has been chosen as a member on the mythical "All Western" team, and a strong bidder for All-American honors.

N. O. Item, Monday, Nov. 24: The Best Half Back. After chasing up and down the countryside since September, and looking at some of the greatest teams and players of the season I have no hesitancy in rating Marchmont Schwartz of the Notre Dame team the finest half back of all.

The Bay St. Louis boy is a brilliant running back and an extraordinary passer. He stood out as the best back on the field at Dyche Field, Saturday and there were quite a few good one around—Reb Russell, Hank Bruder, Marty Brill, and Frank Carideo, to name a few.

Schwartz was really the difference between a victory and a tie game for without him the Micks couldn't have won over the big Northwestern team which was keyed to concert pitch and fought like Wildcats.

Marchie has stood the strenuous grid campaign in better shape than the balance of the Micks and he was the only Notre Dame back who played the entire game against Northwestern. Perhaps it was his marvelous physical condition that enabled Schwartz to look so much better than all the other backs in the game but I'm inclined to believe it was just his class. I know that Schwartz, as a freshman at Loyola was a diamond in the rough—an unusually clever passer and a fine ball carrier. The great Rocke has polished the diamond and has given Notre Dame and football another great halfback.

Marchie has another year of football ahead of him and before he puts away those airplane silk panties and the cleated shoes, will have taken his rightful place with the truly great of the grid.

—"Boy Christiana Seals"

FIRE DESTROYS TULANE HOTEL PROPERTY EARLY HOUR SATURDAY MORN.

Well-Known Bay St. Louis Hotel Victim of Fire of Unknown Origin—Total Loss and Partially Covered By Insurance—Fire Department Does Splendid Work.

HIGHWAY MEETING TUESDAY

Conference to be Held in Bay St. Louis Dec. 2nd Promises Much Interest

Conference of Mississippi Highway Commissioners with official, professional and business citizens of New Orleans and the Mississippi Gulf Coast, to be held at the courthouse in Bay St. Louis, Tuesday, December 2, at 2 o'clock afternoon, promises to be an event of unusual interest and action.

Highway Commissioner J. P. Thames, of Mendenhall, for this district, will be accompanied by the other two members, Brown Williams, of Philadelphia, and Abe Linker, a corps of engineers and other assistants will also accompany the commissioners on this trip to Hancock county.

During the day previously and morning hours of Tuesday they will visit and inspect the O. S. T. in Hancock county and particularly that portion of Honey Island, with a view of improving and possibly hard-surfacing same. These gentlemen will meet at the courthouse in public conference under auspices of Bay St. Louis Chamber of Commerce, and from acceptances to invitations it is easy to judge there will be not only a large but a representative gathering as well. Men of position in public and private life have been invited and have signified their intention of being present. Members of the Hancock County Board of Supervisors and other county officials from both Hancock and Harrison counties will be present, and Jackson county will also be officially represented. Mobile has signified its intention of sending delegates and New Orleans will also be numerously represented.

The Highway Commission members are interested and will exert every effort to correct evils and improve the situation to the fullest extent, according to letters received locally.

TRINITY RECTOR RESIGNS

Rev. H. N. Aldrich, Pastor at Pass Christian, Leaves on Advice of Physician.

Parishioners of Trinity Episcopal Church, at Pass Christian, are chagrined over the departure last Saturday of their pastor, the Rev. Dr. H. N. Aldrich, who had administered to their spiritual needs the past two or three years and who, personally, had endeared himself to the hearts of one and all alike.

Rev. Aldrich left for his former October one year ago and has been desperately ill ever since. However, of late he gave evidence of marked improvement but really has never been well man. Finally, it was thought best, on advice of his physician, he gave up his charge and tendered his resignation to the vestry, which was reluctantly accepted.

Rev. Aldrich left for his former home in Cleveland, Ohio, and as yet his successor has not been selected. During his entored absence from the church the past year, Rev. R. E. Grubb, rector Christ Church, Bay St. Louis, has served as his time and own church duties permitted.

"I was glad to serve the people at Pass Christian," said Rev. Grubb, "in place of Rev. Aldrich, who has been quite ill for a long while, and the Pass parishioners have shown every manifestation of favor and personal friendliness which has more than repaid me for my going over there."

A parishioner of Rev. Aldrich's said, "We regret exceedingly to see Mr. Aldrich go. He endeared himself to the hearts of everyone. He was zealous and a most faithful worker in the Master's vineyard, and he was personally popular beyond expression. His place will be hard to take."

Mrs. Aldrich will leave shortly to join her husband, while the daughter, Miss Anna Aldrich, will remain at the Pass for the time being.

ORIGIN OF FIRE NOT DEFINITELY KNOWN.

Origin of the fire is unknown, but that it started in the kitchen section of the hotel gives rise to the suspicion that it must have started from fire in a wood stove or possibly a defective flue.

The fire had been in progress quite a while, for when it was discovered by a neighbor, it had gained such headway as to have enveloped the entire rear of the building, up and down stairs.

Guests ESCAPE BY WAY OF LADDERS.

Guests of the hotel heard the sound of cracking noises, caused by the fire, but were not aware of what was happening until outside cries simultaneously with the reflection gave the alarm. Two children and others were assisted down from an upper story building, not knowing if it were possible at that time to escape through the main exits. However, everyone escaped safely and no one was hurt. Neighbors and other citizens worked, courageously and their efforts proved of telling assistance.

L. M. GEX TELLS OF DISCOVERY OF FIRE.

"It was slightly past 2 o'clock when the fire must have developed," said Lucien M. Gex, young resident attorney, who lives on the second floor of the duplex dwelling of Mrs. L. M. Gex, located within a stone's throw. "The reflection, from the flames were high at the time, awakened me. From my bed I could see the fire and at once it became apparent the Tulane Hotel was burning. I turned in the alarm, telephoning to the city fire station and then I telephoned Dr. C. L. Horton, residing between the hotel and my place of residence. It was evident the fire had been burning some time, for when I discovered it, considerable headway had been made and the rear of the building was entirely enveloped in flames."

FIRE DEPARTMENT IS PROMPTLY ON SPOT.

Bay St. Louis' fire department did not lose any time, but was on the scene of the fire practically within a moment and had a stream of water backed with heavy ladders playing on the building. With the deluge of water, and a roof topped with slate, great volumes of smoke belched forth. The flames were quelled for the time being. The smoke became so dense that the flames were smothered, and with no more fire to fight the way, firemen and others had to fight in the dark. However, the fire had gained too much headway to be quenched in such manner and the area affected was too great to be controlled by the waters of one engine, and soon the flames belched out again in fury and angrily leaping the air licked the attic in absolute control.

PASS CHRISTIAN ENGINE QUICK TO RESPOND.

At this juncture, in order to save adjoining buildings, dwellings of Dr. C. L. Horton, R. L. Genin, Mrs. L. M. Gex and Mr. Adam Lorch, all in a row and closely located, the city fire department at Pass Christian was sought. Soon the master engine of that town, with Chief L. H. Barksdale and crew, were on the scene and ready to fight the situation, which, at this station, was under control by the local fire department.

Chief Barksdale, of the Pass fire department, intelligently experienced, ordered the engine to a position of vantage and stood in readiness to fight any fire that might break out in the upper business section, or elsewhere, as a result of flying sparks. This service also gave security for the safety of other portions of the city.

The wind was blowing from the north and swept a rain of sparks from time to time in the direction of the business section.

Before daylight, the fire had long been under control and the front portion of the main wing of the hotel, facing the beach boulevard, was left standing, from the outside apparently intact, but within, including the roof, badly burned out.

PART OF FINE OIL PAINTINGS SAVED.

Of the furniture and furnishings compared to the big amount, comparatively little was saved. Fine oil paintings, owned by Mrs. Boyle, was saved in part number. These were prized, the work of her first husband, Genin, the well-known artist of New Orleans in other days.

INSURANCE ADJUSTER ARRIVES ON SCENE.

A. D. McBryde, insurance adjuster, came out from New Orleans the next day and viewed the ruins and declared the time being.

(Continued on page 6)

The Sea Coast Echo

ECHO BLDG.
Thirty-Ninth Year of Publication

Chas. G. Moreau, Editor and Publisher

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

IMPORTANCE OF REFORESTATION.

THE MATTER of reforestation is one which should have the attention and interest of every citizen of Mississippi, for indeed it means to both the present and future generations more than all else if our State is to prosper, and especially important is to this particular section of the commonwealth. To neglect or postpone encouragement of reforesting the millions of acres of cut-over pine lands will prove disastrous, not only in loss of wealth but in other ways. Discussing reforestation, S. W. Greene, director of the coastal plain experiment station, quoted Robert Chambers as follows: "When the forests go, the waters go, fish and game go, crops go, herds and flocks go, fertility departs. Then the age old phantoms appear, stealthily one after another—flood, drought, fire, famine, pestilence."

Never has more truth been spoken in fewer words, and it behooves land-owners, large and small, to pay heed to them. While a greater portion of the cut-over lands is the property of former lumber companies and saw mill operators, there are many thousands of individuals who have denuded their lands of all merchantable timber, and as yet practically no start has been made to reforest the idle acres, nor little effort put forth to protect the young timber growth which may be found thereon. It is left as prey for fire from year's end to year's end, the owners failing to realize that Nature is trying its best to help them. However the day is not very distant when they will awake to realize their mistake in not exerting their every effort to husband the most valuable asset vouchsafed to them.

FANATICS OF 1928.

According to reports in newspapers, statements from political leaders and the general trend of sentiment, prohibition will be an issue in the presidential campaign in 1932. Whether we admit it or not, prohibition was a big issue in the 1928 campaign.—Picaune Item. We are indeed sorry that The Echo cannot agree with its esteemed contemporary when it asserts that "prohibition was a big issue in the 1928 campaign." It was sought by a large bunch of fanatics who were opposed to Al Smith not because he was honest in stating his position on the liquor question, but because of his church affiliation—a fact which our friend of the Item cannot dispute.

HIGHER GRAFT.

Arthur Brisbane doesn't mince his words in expressing his opinion about anything he cares to discuss, a case in point is when he wrote: "If cities were run by competent business men instead of being run, as is usual, by grafting and ignorant politicians, taxes would be cut down 50 per cent or more. Prosperity and values would increase gigantically." But just why Mr. Brisbane failed to include all the other branches of government we do not understand. It is not alone in municipalities that "grafting and ignorant politicians" "get theirs," for the higher the job they capture the better the "pickings" and there's less risk of detection.

ONLY GOD CAN MAKE A TREE.

I think that I shall never see
O poem lovely as a tree.
A tree whose hungry mouth is prest
Against the earth's sweet flowing breast;
A tree that looks at God all day,
And lifts her leafy arms to pray;
A tree that may in summer wear
A nest of robins in her hair;
Upon whose bosom snow has lain;
Who intimately lives with rain.
Poems are made by fools like me,
But only God can make a tree.

—Sergeant Joyce Kilmer.

NEW BOOZE CARRIER

Airplanes are now being used to transport red liquor, from this section to mid-western cities. Only a few days since a plane made a forced landing over in Marion county and in it was found thirty cases of choice booze. The two men operating the plane were arrested and they were turned over to federal officers and jailed at Jackson on their failure to make bond, on a charge of transporting liquor.

"Red Cagle" was a tremendous "flop" as a football coach for our A. & M. College. Just another instance where a brilliant player often proves a poor instructor of a team. It is well that his resignation was accepted.

Those Chicago bandits who pulled off that bank robbery in New Orleans last Saturday were captured very quickly and no doubt are now wishing that they had never left the Windy City to ply their business in the Southern metropolis.

Various and divers remedies and plans for relieving the unemployment situation are being advocated by governmental and other agencies. So far no little progress has been made toward bettering the condition of the some four or five million persons who are out of work. However the hope is entertained that within a short time the depression, which seems world wide, will have subsided and normal conditions will be restored.

AMERICAN BAR FAVORS REPEAL.

THE MEMBERS of the American Bar Association have voted by more than a two-thirds majority in favor of the repeal of the Eighteenth Amendment, and when so influential a body of men, composed as it is of the best minds of the country, it is a very significant indication that the war time amendment has outlived its usefulness.

Lawyers are trained to look at every question in a logical manner, and their view point in all matters is arrived at only after close and studied observation, therefore their decision and pronouncement with regard to repeal of the Eighteenth Amendment is worthy of consideration.

Of course there are many very learned and able men who will not accept the decision voiced by two-thirds of the American Bar Association's membership, and their dissent comes as no surprise to any one. They are dyed-in-the-wool drays, both in principle and practice, and despite of their knowledge of the fact that enforcement of the liquor laws is a farce they are unwilling to honestly admit that since the enactment of such laws there has been a greater increase in crime and corruption than this country has ever before known. The jails and prisons throughout the land are over-crowded with liquor law violators and the Federal government has reached that point where it has become necessary to provide additional quarters to house the ever increasing number of prisoners convicted for violation of prohibition statutes. The incentive and promise of making "easy money" through illicit manufacture and sale of bottled liquor was too great a temptation to be resisted by that class of men and women who risked detection and conviction in the courts. Their greed and avarice outweighed their respect for the laws of their country, and they became criminals. Human nature is generally weak—far weaker than most folks will admit, hence the frequency with which men long considered good and law-abiding citizens are caught in the dragnet set by the prohibition enforcement officers.

But to return to the action of the American Bar Association in favoring repeal of the Eighteenth Amendment, The Echo takes it as a fair and unbiased indication of the sentiment of the majority of the citizenship of our country, and in commenting on the same the New Orleans Times-Picayune says:

"Three-quarters of all the Bar Association membership, the latter comprising an overwhelming majority of the best legal minds in the land, cast their ballots on this vital issue and of that number slightly over two-thirds, in figures 13,779 to 6,340, voted that the dry amendment to the United States Constitution should be repealed."

"This, we feel sure, is the most important block of evidence as to the land's wishes in the matter that has thus far been presented. Certainly the legal profession cannot be accused of business-self-interest in its attitude, for one of the unchallengeable facts arising from the prohibition effort has been the tremendous congestion it has introduced in our courts, through its multiplication of law violations. Indeed from a professional standpoint there will be indeed much moaning at the bar of justice when the dry ship puts out to sea, as put she will when other professions and groups show the same courage of their convictions as have the lawyers and disapprove in similar positive terms the experiment whose 'nobility is being every day more strongly questioned.'"

BUS PROPAGANDA.

A piece of propaganda issued in behalf of the bus lines operating in this state says that Mississippi and the various counties collected last year \$9,862,673 from automobile and truck registration and for gas taxes and adds, "We believe that money was used on the roads." Doubtless the author of that piece of propaganda also believes in Santa Claus.—Jackson Daily News. And also in

that cherry tree story concerning George Washington and other fantastic narratives the truthfulness of which is doubted by sensible people. No one has any doubt about those millions in gas auto and truck taxes being ordered for the upkeep and building of roads, but no one believes that amount was judiciously and wisely spent—that the State and counties got value received for every dollar spent. It is a poor argument for the bus lines to advance in their attempt to down public sentiment which is against them, and will be against them until such lines pay their just and proportionate share of taxes for the privilege of operating business in competition with the railroads which pay a large share of taxes for the maintenance of our roads and highways.

HOW THE GROWER IS ROBBED.

A practical illustration of how the recently enacted Federal Produce Agency Law works is shown in a case just reported—from Florida. An orange grower of that State shipped a carload of oranges to a produce dealer in Richmond, Virginia. In due time the Floridian received a check for \$250 and he forthwith hailed the dealer into the Federal court and the proceedings disclosed the fact that the net proceeds of the sale of the fruit was nearer \$700 than \$250. The court ordered the dealer to pay the shipper an additional \$463 with interest or else go to jail. It has been the said experience of produce shippers throughout the South—and those of other sections as well—to be the victims of dishonest commission firms to whom they shipped carload lots of produce by being compelled to accept whatever amount commission houses choose to send, and that one thing explains why this particular section does not rank as the greatest produce shipping section in all the South. Enactment of a Produce Agency Law should have the effect of promoting shipments in the future as it gives growers of produce the protection they need.

MISSISSIPPI BANKS.

During the past ten days fully two score banks in Tennessee, Kentucky, Arkansas and the Carolinas have closed their doors, an unprecedented number in so brief a space of time. Their failure is due to the financial depression but in some instances was caused by heavy withdrawals of deposits by land customers. So far there has been no bank failure in Mississippi and no word from the banking department as to the effect that the great majority of our financial institutions will experience.

LOCAL SIDELIGHTS

BRO. PETER'S CHRISTMAS TREE FOR THE KIDDIES.

Each and every year Bro. Peter, president, St. Stanislaus College, takes of the community so operating, gives the poor children of Bay St. Louis and surrounding territory a Christmas tree entertainment. This is an annual institution and will live in the hearts of many. Bro. Peter does not give a Christmas tree entertainment for financial benefit, but gives the tree and hundreds of toys free to the children. It is for their direct benefit and they get the pleasure.

The writer of this weekly column knows of no gesture or riches beneficence more worthy than this—to make the children happy at Christmas time, children in the greater number who otherwise would not know it was Christmas. They are given brand new toys, things that mean genuine pleasure, and ladies of the various charitable and benevolent organizations of the city distribute the tickets to the children of the needy. This is the commendable and this outstanding benefactor of the community at this time of the year is to be thanked and appreciated, even though he is extremely modest and does not even wish his name to be spoken of in praise.

Christmas of 1930 will be no exception. Bro. Peter, as usual, will remember every little boy who is dreaming of a gun, tin soldier or some toy, and every little girl who has visions of a doll or story book, and besides to hold and own an orange or an apple, perhaps, both!

PASS CHRISTIAN IS NEIGHBORLY IN TIME OF STRESS.

The promptness in which a call for the fire engine from Pass Christian was responded to last Saturday morning, while a conflagration was raging in Bay St. Louis, is not to be lost sight of. And this is not the first time the engine from across the Bay has answered the call.

"We are always ready to answer the call of Bay St. Louis," said Fire Chief Barksdale Saturday morning, while standing along side of the splendid and powerful engine of which the Pass boasts, "and while we regret the occasion that makes it necessary, we are always more than pleased to come right over and to be of whatever assistance we may be able to render. We know Bay St. Louis, with its power engine, would do the same for us if the demand or necessity should arise, and it resolves after all and in the last analysis to a neighborly act, nothing more."

The writer heard Chief Barksdale express these kindly sentiments nobly expressed, and he meant every word. We can only say in return that he is right in the hope that Bay St. Louis would do the same for the Pass.

INN-BY-SEA IS OPEN FOR SEASON.

In-by-the-Sea, on the Bay of St. Louis and across from the city, has been in the hands of workmen the past three weeks, repairing and renovating and putting the hotel of a thousand charms in household order, ready to receive patronage from the visitors. Several guests are registered for the opening, Thanksgiving, and Manager Martin will serve a Thanksgiving dinner of par excellence as his first set meal.

In-by-the-Sea is one of the few hotels and resorts of the kind in this country. It has an individuality of its own, a flavor of romance and atmosphere of comfort and lure that possesses one immediately on arriving. May all the success he generously deserves be accorded.

ALONG THE SHORT CUT.

Every day should be Thanksgiving. . . . We have so much to be thankful for. . . . If not appreciative let us, at least, practice a sense of realization. . . . Try it. . . . Bay St. Louis has 2600 Catholics. . . . It is a city of churches and schools, and of homes as well. . . . Night schools for boys and girls by Bay Rotary Club stamps the club as an outstanding factor, even though if it did nothing else. . . . George Rea comes from a family of bankers, his father and four brothers are bankers. . . . Like poets, bankers are born. . . . Harrison county has 700 farmers according to late statistics which failed to state how many were farming. . . . and 185 miles hard-surfaced roads, while Harrison is the third richest county in the State. . . . Good for Harrison. . . . Satsuma crop in Mobile county suffered from the freeze last winter. . . . vendors along the highway ask 35 cents per dozen, while the price season before last was 50 cents a basket of several dozens. . . . Failure of crop robs motor trip of interest. . . . Growers of much cotton. . . . While Gulfport is building another hotel one was destroyed by fire in Bay St. Louis. . . . The Tulane will be missed. . . . It was an ideal family hotel. . . . Christmas is only a few weeks off. . . . Bro. Peter's Christmas tree makes it a happy event for the poor children of this section. . . . Among distinguished patients of the week are one lawyer and one banker. . . . Carl Marshall is victim of a bad ear and visits a specialist. . . . Leo W. Seal has had a bad tooth, and we mean bad, too. . . . There must be plentiful life, price of meat cheaper than beef. . . . Can you beat 35 cents per pound? . . . Someone asks will the price be cheaper for Christmas. . . . We think not. . . . Shop with the Echo and save money. . . . Take the Echo with you, cutting the ads. and—Shop with The Echo.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

—Sergeant Joyce Kilmer.

Hancock County Insurance Agency

INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care of Your Needs

CASUALTY
BONDS
FIDELITY
JUDICIARY

A. A. Scalfida, S. L. Engman, Agents

Phone 108, Hancock County Bank

VIEW OF OUR NEWS By Chicagoan

Chicago, Ill., Nov. 25.—"Believe it or not," quotes the man on "The Short Cut," "Ford sells Chevrolets in Bay St. Louis. Now of course, everybody sees the importance of the two names 'Ford' and 'Chevrolet,' because both have been made popular by advertising, but after all the important word in the sentence, 'Ford Sells Chevrolets' is the verb 'sells.'"

Had Editor Moreau stated that Ford was the Chevrolet automobile dealer in the town, or had he said that gentleman with the nameake in Detroit was representing Chevrolet, the pun would have been as good but not the actuality, because we are assured that Mr. Ford not only does all those things for his company, but he "sells" its product, as well.

And one reason Chevrolets sell, also appeared in last week's Echo, in the form of the largest ad in the paper. That advertisement was important, not because of its size alone but because it is paid for by a manufacturing concern which employs the highest qualified advertising experts in America. For several years Chevrolet has spent the bulk of its advertising appropriation in country newspapers of the better sort, and a Chevrolet advertising contract has come to be looked on as a diploma of excellence for the paper securing it. Don't think for a moment that last week's ad was run because somebody in Detroit liked Mr. Moreau. It was inserted because it was intended to and will make money for its sponsor.

Back about the time Mrs. Armatine Toquet was born, a famous French writer, Victor Hugo, indulged in a dream of the future which caused him to utter these words: "In the Twentieth Century war will be dead, the scaffold will be dead, hatred will be dead, man will live. He will possess something higher than all of these—a great country, the whole world, and a great hope, the whole heaven."

Unless she was more far-seeing than the average person, Mrs. Toquet probably closed her eyes for the last time without ever seeing many signs of the approaching fulfillment of the great Frenchman's prophecy, although she lived through almost a third of the century in which so many evil things were to die.

However, the century has still seventy years to run, and considering the many changes that have already taken place in the practices and ideals of men, it may be that ere the year 2,000 dawns, the dream of Hugo will have become a reality. And come to think of it, the young man who recently brightened the Clermont Harbor home of Mr. and Mrs. Carr, will in that year have reached the age of seventy, and he will be telling the young folks his experiences during the time in which changes were being made.

If we ever approach such a paradise on earth as Victor Hugo thought he could see coming in this century, it will be because of the efforts of noble men and women through their religious and service organizations. The latter are very important because in them, especially in Rotary, all sectarian lines are wiped out. As was evidenced at the luncheon reported in last week's paper, a Catholic priest attends Rotary meetings, not only to listen but to add to the thought of the organization with his fund of knowledge gained through years of schooling and experience. If the whole world would adopt for its motto the words Father Bailey says embody the spirit of Rotary, if everybody was content to "Live in a house by the side of the road, and be a friend to man," how soon we would reach the Utopia envisioned by Hugo and others! Rotary is an organization of leaders from all walks of life, and it will help us along the path.

It is true, as pointed out in last week's paper, that lynching is not confined to the South, but that occurrences like the one in South Carolina will tend to aid the agitation for obnoxious federal anti-lynching laws.

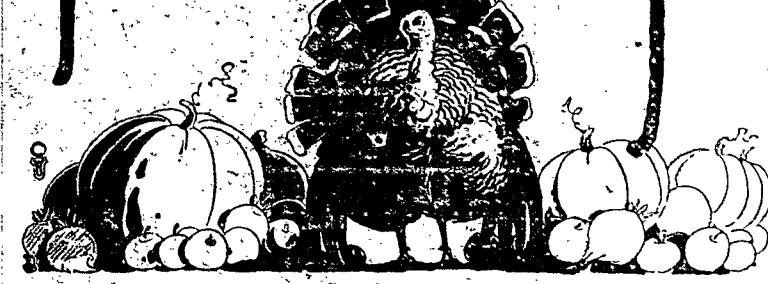
Remember saloon men with their disregard of proprieties gave strength to the prohibitionists, and now the prohibitionists with their disregard for all the fundamental rights of man are giving aid and comfort to the "repealers," so it is with lynching which if continued will bring about federal interference.

More than ever before can Bay St. Louis be proud of its son, Marchmont Schwartz. He was the outstanding player of the hardest game played by Notre Dame this season when it triumphed over the strong Northwestern eleven, which had gone through its Big Ten schedule without a defeat. And you may depend on it that I've been telling many a friend all about young Schwartz's home town, in which I have the honor to write for the paper, which excels in weekly newspaperdom as Marchmont does on the gridiron.

TO CONSIDER ROAD PLAN

The Pascagoula chamber of commerce will send a delegate to Bay St. Louis on December 2 when a conference will be held by Coast citizens and highway engineers. The consideration of a road plan from the coast route to New Orleans.

Thanksgiving



Brings Delight To Living

Because the Pilgrims came through their journey safely, they offered up thanks. They were glad to be alive. We, today, are doubly glad for this is a magic age. We have learned the art of saving. Saving means coming through safely. If we haven't your account, start one today.

This Bank Will Be Closed Thanksgiving Day

Merchants Bank & Trust Co.

Own Your Home and Garden.

IT IS possible to accomplish this by buying a home on the building and loan plan. You pay us every month like you pay rent. At the end of so many years the house with its gardens and beauty belong to you. Save Money With Us. If you do not care to build or buy a home now, start saving with us. So much aside every month will later serve you in good stead. We pay interest twice a year. Ask about our paid-up stock certificate plan.



Peoples Bldg. & Loan Ass'n.

J. A. BREATH, Secretary.
BAY ST. LOUIS, MISS.

THE WATCHERS By WILLIAM LEE BURTON

We also serve . . . on porches, cold and still;
Beneath the frosty stars our beds are white,
A long, dim line; there's snow upon the sill . . .
We think of home—of Christmas—here tonight.

We think of wives and sweethearts left behind:
For their dear sakes we must, we must, get well!
But these long months, this weary, hopeless grind . . .
And yet we must go on; must not rebel.

Some day, perhaps, our bodies will be strong;
The world outside will know us once again,
And these dim nights that sometimes stretch so long
Will be a memory of vanished pain.

And you who hurry by on Christmas Day,
With Christmas peace and gladness in your heart,
Think once of us, before you go your way—
We also serve. We also do our part!

(This poem was written especially for the 1930 Christmas sale by William Lee Burton, who has spent the last five years of his life in the most unrelenting conviction.)

WORK AND PLAY AT S. J. A.

ALL S. J. A. BUSY AS BEES.

The fourteenth of December draws nearer and nearer—and the nearer it approaches the busier we get. First of all there's the Mass—anyone working hard at that so that the singing will go on without a flaw. Then there are the plays and everybody is in them, with few exceptions, from the tiny tots to the tallest Senior. Last but not least, there's basketball practice with the "Jays" working with might and main to go over the top in the first game to be played in the Gym of their dreams.

Now we'll leave it to you to decide whether or not any of us have a single minute to lose, for in spite of it all our studies go on just the same and not a single minute of our class time is to be given to these preparations for our big day—December 14.

MARIE QUINTINI CHOSEN CAPTAIN OF JAYS.

The Jays chose their captain last night at a meeting which preceded the ball practice at the S. S. C. Gym. After a short talk by their coach, Miss Mary Perkins, the girls cast their votes. Marie Quintini proved the Jays' choice by a good majority. Eleanor Attaway receiving the second highest number of votes.

We are all greatly pleased with this selection of the Jays and feel that Marie will do justice to the trust that has been placed in her by her classmates. Marie has been playing with the Jays since her eighth year in the grammar grades and she distinguished herself through all these years as the "outstanding guard" of the "Gold Jays" team. This is Marie's last year at S. J. A. and we expect yet greater things from her during this, her Senior year. Congratulations Marie! We're all for you and your beloved "Jays."

EIGHTH GRADE PROUD POSSESSOR OF PINS.

The Seniors and Juniors have nothing over their little sisters of the Eighth Grade since the latter are also proud possessors of class pins. Have you seen it? It is the standard eighth grade pin, the initials S. J. A. cleverly combined into a very neat little pin.

THANKSGIVING.

Thanksgiving is here at last. Incidentally both Mr. Gobbler's head and Thanksgiving come off on the same day. There's a pumpkin sitting out on the back porch. It doesn't know it but it'll soon be pie. That fat turkey over there in the yard walks around with its head stuck up in the air. "Just wait you old gobbler. I'll humble you yet. In fact you are!" will be good friends at dinner today. "And did you know old gobbler, this afternoon I'm going to a wonderful football game! Harry got a grand seat for me where I can see everything."

"Then tonight I'll sit by the fireplace and eat pecan and read till—"

Such are the thoughts of a girl as she wakes up in the morning. "But during that 'grand football game' the tune begins to change and instead of sitting by the fire that night she lies in bed and groans because the Gobbler humbled her in the end.

The Juniors have been talking among themselves about actors and actresses.

Wouldn't you like to see?

Nina doubling for Clara Bow?

Vincent doubling for Corinne Griffith.

Ann doubling for Greta Garbo?

Yvonne doubling for Joan Crawford?

Louise doubling for Billie Dove.

Catherine doubling for Dolores Costello?

Elise doubling for Sue Carol?

Frances doubling for Marion Davies.

Effie doubling for Anita Page?

Nicola doubling for Helen Kane.

Alice doubling for Colleen Moore.

Dorothy doubling for Norma Shearer.

Well, so would we—

HEALTH CAN BE BOUGHT

Health is not an accident. Science has shown us that certain diseases are unnecessary. Among these is tuberculosis, taking a toll twenty years ago of two hundred lives out of each 100,000, since reduced to less than 80.

An organized army is devoted to exterminating this disease entirely from society. The attack is centered on tuberculosis because of its insidious character as well as the extent of its onslaughts, for those who die because of it usually waste away slowly, and the life of the community is permeated with the by-products of the disease in depleted energy of workers and poverty. There is another great reason why the forces arrayed under the banner of the double-barred cross, financed by the annual Christmas seal sale, concentrate on tuberculosis. This is because the measures that prevent tuberculosis also prevent many other diseases. Annihilate it and the danger of other diseases is reduced proportionately.

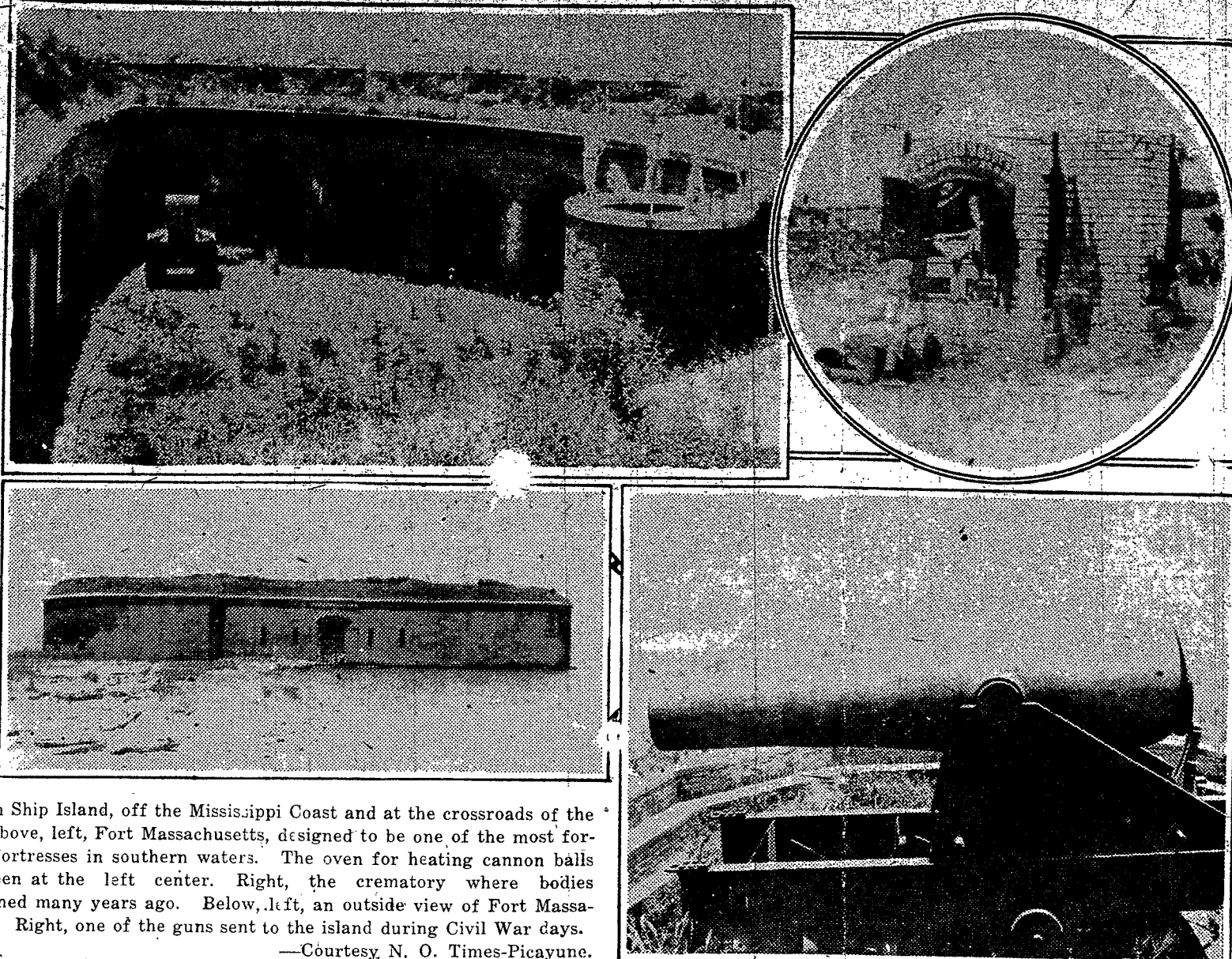
How may this be done or rather how has it been half-done already? The cure of the disease is by rest, fresh air, wholesome food and sunshine. The prevention is by rest, fresh air, wholesome food, sunshine and exercise.

It is so simple most people don't believe it—they would be inclined more to see value in the sudden and mysterious "discovery" of a sure panacea.

No Substitute for Mother Nature

Old Mother Nature has no substitute when aid is needed for torpid, constipated liver. That's why Carter's Little Liver Pills are made out of pure vegetable "caramel," containing thirty-two grains of this flowing freely through the bowels of all who take them.

Where Colorful Pageant of Southern Waters Passes.



Scenes on Ship Island, off the Mississippi Coast and at the crossroads of the Gulf. Above, left, Fort Massachusetts, designed to be one of the most formidable fortresses in southern waters. The oven for heating cannon balls can be seen at the left center. Right, the crematory where bodies were burned many years ago. Below, left, an outside view of Fort Massachusetts. Right, one of the guns sent to the island during Civil War days. —Courtesy, N. O. Times-Picayune.

PROFESSIONAL CARDS

A. L. EVANS
CERTIFIED PUBLIC
ACCOUNTANT
606 National Bank of Gulfport Bldg.
Gulfport, Mississippi.
AUDITS
INCOME TAX SERVICE
SYSTEMS PHONE 1413.

DR. J. A. EVANS,
Dentist.
HOURS: 9 to 12, 1:30 to 6.
Hancock County Bank Building.
TELEPHONE NO. 34.
BAY ST. LOUIS, MISS.

DR. W. S. SPEER
Chiropractor
OFFICE AND RESIDENCE 207 MAIN ST.
EXPERT MANIPULATIVE
THERAPY
BAY ST. LOUIS, MISS.

**DOCTOR
STANFORD G. BEATTY**
CHIROPRACTOR,
PHYSIOTHERAPIST.
Electrical Treatment
And Scientific Feeding.
128 Main Street. Phone 40.

ROBT. L. GENIN.
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in All Courts.
BAY ST. LOUIS, MISS.

GEX & WALLER,
ATTORNEYS AT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISS.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.
To Charles A. Schulthes,
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Second Monday of January, A. D. 1931, to defend the suit No. 3369 in said Court of Mrs. Charles A. Schulthes, wherein you are a Defendant.
This 29th day of October, A. D. 1930.
(SEAL) A. G. FAVRE, Clerk.

NOTICE TO BIDDERS

Notice is hereby given that the City of Bay St. Louis will sell on December 1st, 1930, at ten o'clock A. M. a Ford Half Ton Truck, 1923 Model, for cash. Bids may be filed with the Public Utility Commissioner or with the Board at its meeting on December 1st, 1930.
SYLVAN J. LADNER,
Pub. Util. Com.
Bay St. Louis, Miss., Nov. 17, 1930.

MARKHAM HEAD OF I.C. R. R. DIES

Chairman of Board of Directors and Former President of Illinois Central System Dies Unexpectedly

Louisville, Ky., Nov. 24.—The death of Charles H. Markham, chairman of the board of the Illinois Central Railroad, near Los Angeles, Cal., at 1:35 a. m. was announced Monday at the Illinois Central offices.

Mr. Markham had been in ill health for more than a year and had not been actively engaged in the duties of his position.

About eight months ago he took up his residence near Los Angeles, where his son, Fred S. Markham, resides. His death was unexpected.

LED RAIL FRATERNITY

Charles Henry Markham, as president of the Illinois Central Railroad, became a leader in the railroad fraternity, electrified the road's Chicago terminals, and in fifteen years doubled the assets of the system.

Beginning at the proverbial "bottom" of the business he devoted his life to it, with the exception of six years spent in the oil industry.

First substantial recognition of his organizing abilities came in 1911, when he gained the presidency, and nine years later he inaugurated radical changes in operation and policy which marked his vision.

At a time when most railroads were retrenching in the wake of post-war deflation, he sponsored the appropriation of one hundred million dollars to electrify the Illinois Central's Chicago terminals.

This doubled the speed of trains within city limits, rid the city of its principal smoke nuisance and began a movement for electrification of other terminals there.

STARTED ADVERTISING

He inaugurated the first consecutive series of advertisements ever run in newspapers by railroads, issuing a monthly bulletin to aid his employees in keeping the communities served by the road in touch with its affairs, and solicited letters from the public. This railroad executive, who traveled up and down the Mississippi valley acquainting the people with the facts of railroading and winning their confidence, was the same man whose highest ambition twenty years earlier had been to become a station agent in some quiet California town where he might raise chickens.

Extending from Chicago to New Orleans, Gulfport and Birmingham, and from Indianapolis and Louisville to Omaha and Sioux Falls, S. D., the Illinois Central railroad, tapped a region rich in farm products, coal, cotton, and oil. In the problems of all these industries Markham interested

himself and his railroad, convincing users of the road that their interests were alike.

The cordiality between the road's personnel and the road's patrons bore rich fruit. When in 1922, a year of depression made more severe by a shopman's strike, railroads generally increased their freight haul by less than ten per cent, the Illinois Central showed an increase of twenty-one per cent over 1921, while most roads showed a falling off.

Born in Clarksville, Tenn., on May 22, 1861, and schooled briefly at Addison, N. Y., to which his parents moved when he was a boy, Markham entered railroading on a handcar.

BEGAN AS CLERK

Except for his brief sally into the oil business, Markham's whole life was lived in railroading. Appointed to the post of station clerk at Deming, N. M., for the Santa Fe after his experience as a section hand, Markham served the road as station agent at Benson, Ariz., Lordsburg, N. M., and Reno, Nev., for fifteen years, then became district freight and passenger agent at Fresno. He went to the Oregon Lines at Portland in 1897 as general freight and passenger agent, and to the Southern Pacific in 1901 as assistant traffic manager. In 1904 he left the vice presidency of the Houston and Central Texas road to become general manager of the Southern Pacific.

The oil industry attracted him and he took the general management of the Gulf Refining Company of Beaumont, Texas, resigning that five years later to be president of the Gulf Refining Company and the Gulf Pipe Line Company of Pittsburgh.

The call to the Illinois Central's presidency in 1911 summoned him back to the railroad business, and until the World War he headed that system and was chairman of the boards of its two subsidiaries, the Ocean Steamship Company and the

Central Railroad of Georgia.

Responding in 1918 to the call for railroad executives to operate government-controlled lines, he directed the railroads of the southern region and the Allegheny region, returning to his Illinois Central post when the roads were turned back to their owners.

He was married in 1884 to Anna E. Smith of Louisville, Ill., and they had one son, Fred S., who became an oil producer in California. Mrs. Markham died in 1922.

GOOD RESOLUTIONS FOR ANY DAY

I will study the language of gentlemen and refuse to use words that bite and tones that crash.

I will practice patience at home lest my temper break through unexpectedly and disgrace me.

I will remember that my neighbors have troubles enough without unloading mine on them.

I will excuse others' faults and failures as often and fully as I expect others to be lenient with mine, and I will be a friend under trying tests and wear everywhere a good will face unchilled by aloofness.

I will love boys and girls so that age will not find me stiff and sour, and I will gladden my nature by smiling out loud on every fair occasion and by overlooking optimistically.

I will pray frequently; think of good things, believe in men, and do a full day's work without fear or favor.

ONE AND A HALF, ANYWAY.

"Your wife is very broad-minded, isn't she?"

"Oh, wonderfully! She believes, there are always two sides to a question—her own and her mother's."

Sydney Bulletin.

BIG SIGNS SAYS "HELLO HUEY" ON LA- MISS. STATE LINE

Friends of Gov. Huey P. Long had large sign boards painted and erected across the Louisiana-Mississippi State line on the Old Spanish Trail, connecting the Gulf Coast with New Orleans.

The side of the sign facing Mississippi line says "Hello Huey" and the one facing the Louisiana line says "Goodbye Huey." The signs were erected Tuesday and have attracted much attention. The sign is in the shape of an arch and the letters are large enough to be read at a distance.

Governor Long viewed the signs a few days ago and is reported as saying: "Not a bad idea—those friends of mine. They never tire doing something to honor me."

Travelers to Bay St. Louis tell of the signs and they seem to attract considerable attention and no small amount of comment—all favorable. Long is a road builder and is going to see that we get the short cut. He has already given us the paved highway through the Louisiana section of Hovey Island.

IN THE DISTRICT COURT OF THE UNITED STATES

FOR THE SOUTHERN DIVISION OF THE SOUTHERN DISTRICT OF MISSISSIPPI

In the matter of Emile Perre Bankrupt.

No. 904 In Bankruptcy

To The Creditors of Emile Perre of Bay St. Louis, Miss., in the county of Hancock and district aforesaid, a bankrupt.

Notice is hereby given that on the 19th day of November A. D. 1930, the said DEBTOR was duly adjudged a bankrupt; and that the first meeting of his creditors will be held at the office of Referee in Bankruptcy on the 6th day of December, A. D. 1930, at 10 o'clock A. M., at which time said creditors may attend, examine the bankrupt and transact such other business as may properly come before said meeting.

This the 21st day of November, A. D. 1930.

JOHN L. HEISS,
Referee in Bankruptcy.

NOTICE TO CREDITORS

Administrator's notice to creditors of Alexander Stackhouse.

Letters of Administration having been granted on the 14th day of November 1930, by the Chancery Court of Hancock County, Mississippi, to the undersigned upon the estate of Alexander Stackhouse, of Bay St. Louis, Mississippi, deceased, notice is hereby given to all persons having claims against said estate to present claims against said estate to the same to the Clerk of said Court for probate and registration according to the law within six months from this date, or they will be forever barred.

This the 14th day of November, 1930.

JOSEPH L. FAVRE,
Administrator.

SHERIFF'S SALE

Cause No. 3236

THE STATE OF MISSISSIPPI,
HANCOCK COUNTY.

MORRIS PLAN BANK

GEORGE L. DUCROS.

A sale for satisfaction of judgment of \$430.00 with interest at the rate of 6 per cent per annum from January 15th, 1930, until paid, costs of \$27.80, and costs to accrue under this execution.

By virtue of an execution directed to me by A. G. Favre, Clerk of the Circuit Court of Hancock County, Mississippi, I will on

MONDAY, 1ST DAY OF DECEMBER, 1930.

in front of the front door of the Courthouse of said County, in the City of Bay St. Louis, Mississippi, within the hours prescribed by law expose for sale and sell at public outcry to the highest bidder for cash, all the right, interest and claim, which the defendant, George L. Ducros has in and to the following described property situated in the County of Hancock, State of Mississippi, to-wit:

A certain tract of land known as Baldwin Lodge, bounded on the North by the L. & N. Railroad, on the South by a bayou, on the West by Pearl River, on the East by the property known as the Samuel White Land Claim, together with all the buildings and improvements thereon and the appurtenances thereto belonging or in any wise appertaining. The eastern end of said land or boundary being 330 feet in length, which has been levied on as the property of said George L. Ducros, and all his interest therein will be sold to satisfy said execution, together with all costs.

This the 30th day of October, 1930.

J. C. JONES, Sheriff.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.

To The unknown heirs at law or legatees of J. Bouquie;

The unknown heirs at law or legatees of Elihu Carver;

The unknown heirs at law or legatees of Eliza Carver;

The unknown heirs at law or legatees of John B. Lardasse;

The unknown heirs at law or legatees of J. Bourgeois;

The unknown heirs at law or legatees of J. Bourgeois;

The unknown heirs at law or legatees of Euphrosine Nicaise;

Napoleon Jenkins, if alive, and if dead, his unknown heirs at law or legatees;

Mrs. Reinzie Mason Burton, if alive, and if dead, her unknown heirs at law or legatees;

John Hopkins, if alive and if dead, his unknown heirs at law or legatees;

Jno. F. Miller, if alive, and if dead, his unknown heirs at law or legatees;

Thomas H. Bradford, if alive, and if dead, his unknown heirs at law or legatees;

Martha E. Foster, if alive, and if dead, her unknown heirs at law or legatees; and

All other persons having or claiming any right, title or interest in and to the following described lands, in Hancock County, Mississippi, to-wit:

1. Beginning at a point on the Section line between Sections 25 and 26, T. 8, S. R. 14 West, on the South line of the John B. Lardasse Claim; thence running South 28.31 chains; thence North 88 degrees W. 31 chains thence North 21.20 chains, thence West 27.20 chains, thence North 3 degrees East 6.90 chains to the South line of the J. B. Lardasse Claim; thence East along said line to the place of beginning, containing 106 acres, and being a part of the J. Bouquie Claim in Section 26, T. 8, S. R. 14 West; sold for taxes on March 5, 1895;

II. Commencing at a post set in the center of a pond on the section line between Sections 23 and 26, Township 8, South Range 14 West, and which post is distant 25 chains and 69 links west from the corner of Sections 23, 24, 25 and 26 of said Township and Range and which post marks the southwest corner of 17.04 acres now or formerly belonging to John Leland Henderson, and from said post run thence due West along the section line between Sec. 23 and 26 about 21.33 chains to where Bayou Lazere crosses said section line; thence run in a northwesterly direction along the thread of the stream of said Bayou Lazere, thence following the center of Bayou Lazere in a northerly direction to where said Bayou empties into the Jordan River, thence to meander corner on the Jordan River between Sections 22 and 23, thence runs due South along the section line, between Sections 22 and 23 and 26 and 27, 62 chains and 29 links, thence due East to a point opposite the place of beginning, and thence due North to the place of beginning, and being about 28 chains and 70 links, and being intended to be, all that description of land in a deed dated on the 6th day of February, 1882, by John Estapa and recorded in Book 1, pages 146-7 of the Deed Records of Hancock County, Mississippi; sold for taxes on the 20th day of May, 1922.

You are summoned to appear before the Chancery Court of the County of Hancock in said State, on the Second Monday of January A. D. 1931, to defend the suit No. 3361 in said Court of Paramount Land & Investment Company.

The same being a suit to quiet and confirm complainant's title to said land above described, wherein you are a defendant.

This the 10th day of November A. D. 1930.

(SEAL) A. G. FAVRE, Clerk.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.

To Frances McCutcheon, Eunice Rowe, Charles Mack Henson, Milton Henson.

You are summoned to appear before the Chancery Court of Hancock, in said State, on the Second Monday of January A. D. 1931, to show cause if any then can, why the final account of Edmund P. Fahey, Administrator of the Estate of Francis M. Henson, Dec'd., should not be approved.

This 13th day of November, A. D. 1930.

(SEAL) A. G. FAVRE, Clerk.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.

To T. Hoffman-Olsen, Peter F. Dunn, and T. Hoffman-Olsen Lumber Company, of Mississippi, Inc., a Louisiana Corporation.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, in the Second Monday of January A. D. 1931, to defend the suit No. 3363 in said Court of The H. Weston Lumber Company, wherein you are a defendant.

This 18th day of November A. D. 1930.

(SEAL) A. G. FAVRE, Clerk.

IT'S A GREAT LIFE IF YOU DON'T WEAKEN



By Jack Rabbit

STANISLAUS COLLEGE ECHOES

DOWN COMMY HI!

Well, Holy Cross College returned to New Orleans suffering from a 24-7 defeat. Attaboy, gang! Now just fix Commy Hi up next Sunday in the same fashion and our football season will be complete. Come on fellows! Show 'em just how bad we can beat 'em and make Captain Gremillion feel well once more. Let's have plenty of pep on the field and plenty in the stands. Let's have plenty of touchdowns and lots of rooting.

STANISLAUS SERENADERS.

OVER W. G. C. M.

Last Friday night the St. Stanislaus Serenaders under the direction of Professor Smith journeyed over to Gulfport for the purpose of broad-casting over station WGCM. Mr. Frank Kroulik welcomed the boys and put them right to work to give an evening of entertainment. They received many telephone requests and were enjoyed very much by all radio fans who listened in. Mr. Kroulik knew the boys from last year and knew just what they had, so he welcomed the chance to put them on the air and told them to return whenever possible.

DON'T FORGET.

Turkey Day there is to be that great annual foot-ball classic, the Fleas against the Flies. Don't fail to be present and see Hilary in action once more. Both teams have been practicing diligently and there are many doubts as to just what team will come out on top. The question will be settled when the game is over.

Mr. Fatjo is making wonderful progress with his plans for a charity entertainment for the benefit of Stanislaus Xmas tree. He has plenty of real funny skits, songs, dances, and what not, planned to bring a pleasant surprise to you, so don't fail to come out, and come all, and help the good cause.

Mr. Woods, a former member of the faculty is in Bay St. Louis now. He attended the game Sunday and saw the Rocks rock H. C. C.

A Good Reason
Breauz: "Why don't you like girls?"
Fore: "Aw, they're two biased."

Breauz: "Biased?"
Fore: "Yeh, whenever I go out with 'em it's always bias and bias that until I'm broke."

Brother Lucius has been transferred to Mobile and Brother Ernest is taking his place as a member of the faculty.

John Scaffie and Harry Glover of Tulane Green Wave dropped over Sunday to see their Alma Mater crush H. C. C.

Rene Robicheaux, who has been ill in New Orleans, returned Sunday. His classmates welcome him back.

SODALITY NOTES.

The meeting for November the 22 was called to order by Brother Edmund. He took the trouble of calling the roll in order to discover the members who, as yet, have not made their act of consecration. After this occurred the usual reading of the minutes by friend B. J. Jachide. Horne delivered a talk in the Agony in the Garden, somewhat related under the famous Horne accent. He announced that in the near future the members of Our Lady's Committee will collect the number of rosaries said per week.

It seems that a wish expressed here last week was that the powers that be, Dominick Guard gave us another very pleasant reading from a pamphlet. The subject was "The Mass." Dominick explained to us the values derived from attendance at Mass. He ended his little explanation with the irrelevant remark that the pamphlets on the bookrack were obtainable gratis.

A few announcements more and a motion to adjourn the meeting carried.

In the latter half of the meeting, Dick, or, that is to say, Mr. President took command of proceedings with usual enthusiasm.

The new book, brought before the attention of Sodalists in the new drive to promote Catholic Literature with a Capital L, has arrived. It is at present undergoing a critical test by one of the Sodality officers. The name is "The Masterful Monk," by Owen Francis Dudley. We'll hear more about it.

LITERARY CLASS.

Every Friday morning Brother Peter conducts a literary class for Seniors. Our first lesson was on the works of John Greenleaf Whittier. Brother Peter gave us "In School Days" to memorize.

We next studied Father Abram J. Ryan the poet priest of the South. From his works Brother Peter selected "Furl that Banner," for us to study. Brother Peter also read, "In Memoriam" and the Sword of Robt. E. Lee. Next Friday we will study William Cullen Bryant's "Thanatopsis."

FOSTER'S LINE.

This Thing Called "Jerk." To give a real definition of a "jerk," is a pretty hard problem. A "jerk" is supposed to be partially shown to one individual by a superior. Perhaps that is so. But to obtain this special fondness of superiors for one's self, one must produce the "jerk."

When it is said of a boy at school that he has a "jerk," it is his record is traced back, it will be found to be just what it should be. He gives a fair trial to do all that he has been assigned to do, and obeys all rules without complaint. He is happy and contented. "Whereas," the boy who lays down on the job, and is the loyal slave, though time of it. Nothing pleases him, and finally he is so disgraced that he is driven away.

MORE GAS BOUGHT DURING OCTOBER

State Collections of Gas Tax Show Increase of \$23,131 In Month

Gasoline excise tax collections for October showed an increase of \$23,131.73 over the previous month, according to figures released by Carl C. White, state auditor.

According to the state auditor, collections November 20, which represented the October sales, amounted to \$602,732.38, as compared to the previous month's collection of \$579,601.65.

Compared with the collections a year ago, however, this year's figures was a decline, the 1929 collection being \$690,466.72.

Under the revised distribution plan, the state highway commission shared the collections on a 50 per cent basis with the counties.

COVINGTON PAVING IS NOT SO GOOD

Mayor Charles Sheffield informs us that he will serve notice on the Southern Roads Construction Company to carry out their contract with the town and repair the many breaks showing in the paving for which the town paid a huge sum and which paving was guaranteed for five years by the construction company.

In many places in the paved area the curbing has dropped as much as two inches below the street surface. This having been caused by construction work being done over fresh filling in ditches and gutters. There are hundreds of cracks in the paving, and in one particular instance the paving has cracked and bulged an inch or more across the entire width of the street.

It is pointed out that if our paving deteriorates as much in five years after the guarantee expires as it will have in the guarantee period, the town will be in a bad way on the entire proposition.—St. Tammany Farmer.

COAST GAS LINES TO CHANGE HANDS

New York, Nov. 24.—United Gas Corporation has contracted to purchase from Southern Natural Gas pipe lines extending from the main pipe line of Southern Natural Gas Corporation near Jackson, Miss., to Mobile, Ala., and Pensacola, Fla. The purchase includes branch lines to Bogalusa, La., and to Canton, Laurel, Hattiesburg, Gulfport and Biloxi, Miss.

Big Advertisements Attract Great Crowds

In September Chicago newspapers carried a twelve page advertisement for the Fair department store. A sale referred to in the Fair advertisement lasted from nine o'clock morning to nine at night. It is said that this mass advertising produced the biggest economy day sale in the history of this big store.

A fortnight before, a Detroit paper in a Sunday issue, carried six pages of advertising for Crowley Milner & Company, a large department store in Detroit. Another Detroit paper carried four full pages for the same firm. Next morning police were required to keep in order 12,000 people waiting for the doors to open. That Monday sale attracted 350,000 shoppers to the store.

But that doesn't help him. He still isn't what he should be, and can't go very far on what he is. He is not true to himself, and he therefore cannot be to others.

Preparations are afoot for the benefit performance to aid the swelling of funds for the Annual Christmas Tree at Saint Stanislaus College for the poor and needy of the community.

The benefit will be known this year as the "Stanislaus Follies of 1930" and will be an entertaining revue, with many novelties and surprises.

HEARD IN THE CLASS-ROOM.

In answer to the question as to the major engagement between the Greeks and Persians, the two following answers proved most illuminating.

"The Battle of Monopoly."

"The Battle of Waterloo, fought in a narrow valley called the Shenandoah."

When asked to name some of the other famous inventors of this century besides Edison, one bright student answered, "Pat Pending."

The question, "Name what were the Greeks noted for," brought this very qualifying answer: "Boot-black parlors and restaurants."

WONDER WHY—

Luke got a big break from Waveland. He called a milk man. John James was riding on air Sunday. Lang is called original.

Wilson said it won't be long now. Breauz is Jack of all trades. Garst will be happy this weekend.

The Labry boys walked so far for nothing.

Sargent was glad to get back. Aubour turned down his job as a model in Paris.

Gullit's fan mail has been stopped. O. Genard is always singing. "If I could be with you one hour to-night."

BUY CHRISTMAS SEALS



Enlist Under This Banner

THIS year's winner of the Pulitzer prize, Charles R. Macauley, drew the above cartoon, "Enlist Under This Banner."

"He's done," they all said three years ago. "Macauley was a good man while he lasted. But he can't come back. They never do after 50."

In March, 1927, Macauley entered a hospital and underwent a difficult operation for tuberculosis of the spine.

For three months afterward he lay in bed, with his drawing board strapped up in front of him. Fighting every inch of the way, back to health.

"I would not be alive today," wrote Macauley to one of his friends, "if it were not for the remarkable advances made medically and surgically in the treatment of this disease."

They said he was done, but he wasn't. A few months after he came out of the hospital, Macauley was drawing a cartoon a day for the Brooklyn Daily Eagle. For two years he has been turning out work as vigorous as in the days when "T. R." were the best known initials in the world, and he drew a cartoon inventing the "Big Stick." And now, in 1930 as he nears the age of 60 years, this man who had William McKinley for a godfather and mentor back in Canton, Ohio, and was supposed to be a "has-been"—wins the cherished honor coveted by every cartoonist in America—the Pulitzer prize.

"Sure I'll draw a cartoon," he said when the subject was broached. "I'm an old pal of the Christmas seal. Both of us have fought tuberculosis."

SPORTS AT STANISLAUS

ROCKS TROUNCE HOLY CROSS, 24-7.

The Rock-A-Chaws added another victory to their list Sunday afternoon when they trounced the Holy Cross Micks to a 24-7 count. The Micks were quite confident of victory but it did not take the Rocks long to make them realize that their chances were very small.

The contest was well fought from beginning to end, and both teams were evenly matched.

The outstanding feature of the game was Bud Masterson's 70 yard run for the Rocks' second tally. The line plunging of Texas Linnam also added greatly to the Rock's victory.

The first period ended with the score 6-0 in favor of the Rocks; the half saw the Rocks leading by an 18-0 count. In the third quarter the Micks seemed more determined to win than ever before, they held the Rocks scoreless in this period while they tallied 7 points for themselves.

The fourth quarter was also scoreless until the Rocks won but 2 minutes to play and the Rocks had the ball on the Micks' 40 yard line when Colotta shot a pass to Ducasa behind the goal line bringing the score to 24-7.

The try for extra point failed. The Rocks then kicked off to the Micks who then seemed to be on their way to score when the final whistle blew.

The Rocks are now practicing hard for their next game Sunday with Commy Hi of New Orleans, which will conclude another great season for the Rocks. This is the last chance to see the Rocks in action this season, so S. C. fans had better come if they care to see the Rocks in a whirlwind finish.



"A few years ago, I found that I was very weak and nothing I ate seemed to give me any strength," writes Mrs. R. B. Douglas, 704 South Congress St., Jackson, Miss.

"I suffered intense pain in my head and back. At times I would have to hold to something to steady myself, so as to do my little work. I was worried about my condition."

"My mother told me that I should take Cardui. After taking two bottles, I felt stronger, but I kept on taking it until my head and back quit hurting. I took about six bottles in all, and have never quit praising Cardui."

CARDUI
USED BY WOMEN FOR OVER 50 YEARS

Cardui is a powerful blood purifier and a most effective remedy for all ailments of the blood. It is a most effective remedy for all ailments of the blood. It is a most effective remedy for all ailments of the blood.

BIG BUILDING AT HUB CITY LEASED FOR CHAIN STORE

Subsidiary of Butler Brothers to Establish Unit on Main Street at Hattiesburg.

The 30-year lease of a large Main street building at Hattiesburg by the Scott Stores, a Delaware corporation and a subsidiary of Butler Brothers, has been completed, it is announced by S. L. Heidelberg, owner of the building.

The original contract provided for the lease to become effective in October, 1932, unless Mr. Heidelberg could deliver his building earlier. He has succeeded in taking up all leases from the present occupants and the building will be turned over to Scott Stores on January 1, 1931, nearly two years prior to the date mentioned in the first contract.

The leasing company expects to spend approximately \$20,000 in making the building conform to its needs in engaging in a general mercantile business. Scott Stores is a chain organization owned by Butler Bros.

A Highway Death-Trap Demanding Immediate Action

(Jackson Clarion-Ledger)

We have commented several times on the extremely hazardous condition of the highway between Picayune and the Louisiana line. We have noted several recent fatal accidents on that stretch of the highway.

Another serious accident, which might easily have been much more serious, occurred Tuesday nearby Honey Island. It was foggy. A truck loaded with 13 persons, including women and children, and traveling at moderate speed, slipped off the high embankment and crashed into the ditch far below. Several were seriously injured. That none was killed is almost miraculous.

This accident is another warning. The entire highway needs re-surfacing and re-working. But if the state highway commission cannot afford to do this now it should at least erect a protective fence along the more dangerous curves where the road is highest. Such a fence would prevent repetition of such tragedies as this.

THE RAINY DAY.

The day is cold, and dark and dreary; It rains; and the wind is never weary; The vine still clings to the moldering wall, But at every gust the dead leaves fall. And the sky is dark and dreary.

My life is cold, and dark and dreary; It rains; and the wind is never weary; My thoughts still cling to the moldering Past, But the hopes of youth fall thick in the blast. And the days are dark and dreary.

Be still, sad heart! and cease repining; Behind the clouds is the sun still shining; Thy fate is the common fate of all, Into each life some rain must fall. Some days must be dark and dreary.

—Henry W. Longfellow (1807-1882)

CONFIDENCE IN SELF FIRST

The confidence which we have in ourselves gives birth to much of that which we have in others.

LOOK FOR BETTER TIMES WHEN AMERICAN SELLING REGAINS COURAGE

Master Editorial by Merl Thorpe, in "Nation's Business," Official Magazine United States Chamber of Commerce

IS OUR vaunted American selling only a fair-weather premonition? Has it no stamina? Does it cave in, crumple up and take the count at the first blow?

It would seem so. For years the world has watched with amazement, not unmixed forces of America in action. We have modestly acknowledged the applause. We knew we were good.

And we were. American selling was hard-hitting, tireless, resourceful, enthusiastic. It not only created demands but it helped buyers to find the means to satisfy those demands. It raised standards of living overnight, and in the joy of accomplishment it sang as it worked.

Came the stock-market squall of last October. Hesitation. Overcaution. Pessimism. Fear. Rumors of failures and panic. The spirit of Buying depressed.

Did Selling roll up its sleeves and eagerly welcome a trial of its strength and resourcefulness? It did not. It joined the multigrubbers. It crowded the wallers at the wailing wall. It acted like a tired old man after a long walk on a sultry day.

HACKNEYED ALIBIS

What a pitiable spectacle of America's strong man lugubriously repeatedly hackneyed alibis. "Overproduction" was a favorite one. But overproduction became a fact only as underconsumption out-generalized Selling. And on its own field, for it had cracked the hard nut of underconsumption many a time. But Selling gave up. Too fat to fight. It said, "Nobody to buy; nothing to buy with."

Shortly before, millions were eager for more and better food, warmer clothing, more comfortable shelter; millions desired greater conveniences; millions yearned for the luxuries of travel, art, music, books. They were willing to work hard and exchange their labor and services for those things.

Yet selling accepted the strange story that overnight millions lost these desires, that a miracle had happened and human nature had undergone a remarkable change. Nor were "the consumers broke." The records since then belie that assumption.

FALSE RUMORS CAUSED TROUBLE

No; "selling" false rumors and calamity put us in the hospital. The real selling forces of the nation lost heart and nerve. Some openly joined the enemy. Others lent aid and comfort by disloyal inactivity.

"It's a great time to call upon sales and advertising managers," said a business man to me the other day. "They'll sit back and listen to you for two hours. A year ago you got a five-minute appointment for three weeks from Thursday. Too busy, selling, but today, nothing doing, and nothing to do. All the time in the world."

There probably was never a time in history when selling was as such a low ebb in the United States.

SOME HAVE KEPT THE FAITH

To the everlasting credit of American Selling there are a few who have kept the faith, who have relished a stout fight and who are coming through as victors. Such has always been the case. Calamity, war, depression, flood or fire disturbs the settled order. The churning process brings up from the bottom strange faces and strange names.

When the fair-weather sun shines again, there are new faces in an industry's picture—new leaders at the helm. Never doubt, you will see their names in the business headlines of tomorrow. They have come up from behind, energizing new ideas with a fine courage while old leaders were proving to themselves that it couldn't be done.

But the pity of it is that a glorious march toward greater comfort for greater numbers halts because the motive power of American business—our selling forces—lost vision and courage.

When American Selling regains its old-time courage, then get ready for better times.

LILLYDALE, LONG BEACH, HAS 14000 NARCISSUS PLANTS

Unusual Sight at Allen's Nursery—Ready to Bloom And Will Be Shipped Away.

Lillydale Nursery at Long Beach is always an interesting place to visit. Mr. Allen with his nursery and Mrs. Allen with her potted and hot house plants, are always cordial and interesting.

Visitors to the nursery field just now behold an interesting sight, a field of fourteen thousand narcissus bulbs recently sprouted and about ready to blossom. The variety is better known as the "paper white," Mr. Allen says and are much in demand. The bulbs were grown at the Long Beach place and this amount is only half. Another 14,000 are planted by a son of Mr. Allen's, Marshall Allen, who has a nursery further in the interior country.

It is interesting to note these blossoms will be shipped to St. Louis in compliance with provisions of a contract. A ready market in snow-covered and ice-cold St. Louis is ever present. Purchasers of the delicate and fragrant blossom little know the flowers are grown in open field on the Mississippi Gulf Coast.

Fourteen thousand narcissus plants growing in symmetrical rows is no unusual picture. It is a sight one generally sees in pictures but seldom is one privileged to view such garden in reality.

Mr. Allen is also famous for growing Easter or Bermuda lilies. He is unusually successful. Some years ago he had a field of apparently limitless vastness in Easter lilies, hence the name of his nursery, Lillydale.

Marshall Allen just now is landscaping and "planting" the grounds of Elmwood Manor, residence of E. V. Richards, North Beach Boulevard, with hundreds of evergreen and other shrubbery and rose bushes.

TRUSTING THE PEOPLE

"I am willing," said the candidate after he had hit the table a resounding blow with his fist, "to trust the people!" "Say," interrupted a little man in the audience, "I wish you'd open a grocery store here!"—Brooklyn Eagle.

Bishop T. D. Bratton Calls On Negroes of State To Help Campaign

To My Negro Friends of Mississippi.

Our Mississippi Tuberculosis Association is anxious both to be of all service possible to you and to have you associated with its work practically and loyally. You can have your part by buying as many of the Christmas Seals as you can, and by reading the "Information Pamphlets" telling us about the disease, how to prevent it, and how to care for those incipient stages of the disease, and by following directions to help keep it out of your homes and the homes of your neighbors. The Seal Sale funds help to pay salaries of colored and white workers alike.

A plan is now forming to organize the Association among your people to work side by side with my people, and if this can be successfully done, it will, I hope and believe, greatly increase the efficiency of our efforts on behalf of the Negroes all over the State.

Meanwhile I earnestly ask that you will take your place in the movement to stamp out this dread disease which is killing each year in the rural districts of our State more than 155 out of every hundred thousand of our Negroes, and a far larger number in our cities and towns.

Leading Negroes in every county will be asked to represent the cause to you, and I count upon you to give them your loyal and earnest support.

A very substantial advance has been made in the fight against this insidious pest—much more will be accomplished when all our people work together with common purpose and understanding.

Faithfully yours,
THEODORE D. BRATTON,
Bishop of the Diocese of Miss.

Faith In Mississippi.

The Guide, published on the Mississippi Gulf Coast, states its faith in the future of Mississippi in the following article:

Close upon the discovery of a great gas field in Mississippi comes the finding of oil with a 200 barrel flow near Jackson.

There has always been a speculative something about wild-catting and oil's high price in unproven fields that has precluded conscientious publications from taking stock in it.

It has been easy for many of us to Mississippian, however, for years to encourage drilling. Our faith has been born of a logical conviction. We knew that sooner or later we would find it. The great section in which we live was once at the bottom of the Gulf or a vast inland lake that covered an area as far north as Tennessee and Arkansas.

It was only reasonable conclusion which we shared that the same animal or vegetable matter that had produced oil in Louisiana and Texas had stored it up in the soil of Mississippi. The same subterranean test tubes that mother nature worked there must have been as faithfully applied here.

Every legitimate effort should be made to find the pool in Mississippi; every encouragement given to develop it.

There are those, of course, who in the name of conservation, would delay the quest in Mississippi until present supplies are exhausted, or better prices are reached.

But Mississippi needs oil upon her troubled waters. She needs the stir of some such commercial stimulation. We hope and believe that it will finally flow in streams to enrich a state that has been all too often overlooked by the treasure seekers.

DEFICIT AT OLE MISS.

Reports from authorities at the University of Mississippi state that unless stringent measures are taken the institution will present a deficit of \$60,000 or \$70,000 to the next legislature. The reason for the deficit, according to the reports, is that payrolls are making such a heavy demand on the University's treasury.

The report further says that not a single penny is left to care for a long list of operating needs, including auditing, janitor service, telephones, campus labor, class room supplies, electric current, etc. The monthly payroll of the University is \$22,000.63, and the annual appropriation is \$170,000.

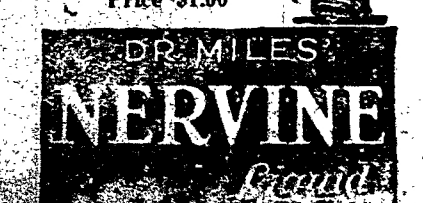


WHEN you start at sudden noises, worry over trifles, can't bear the noise that children make, feel irritable and blue—then to one it's your nerves.

Don't wait until your overwrought nerves have kept you awake half the night and paved the way for another miserable day. Take two teaspoonfuls of Dr. Miles' Nerve and Enjoy the relief that follows. Take two more before you go to bed. Sleep—and wake up ready for the day's duties or pleasures.

Dr. Miles' Nervine is now made in two forms: Liquid and Effervescent Tablet. Both are the same therapeutically.

Liquid or Effervescent Tablets at all drug stores. Price \$1.00



CARDUI
has helped
WOMEN
to health for
over 50 years

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

Opposite L. & N. Depot. BAY ST. LOUIS, MISS.

SPECIALS—FRIDAY & SATURDAY.

SUGAR 10 lbs. 49c

RICE 5 pounds 24c

BUTTER Brookfield & Cloverbloom 39c per lb.

COFFEE Luzianne & Union per lb. 29c

COFFEE Maxwellhouse pure 35c

POTATOES Irish, 10 lbs. 33c

POTATOES SWEET 10 lbs. 29c

LARD JEWEL In Cartons 12c

LARD JEWEL 4 lb. pails 55c

LARD 8 lb. pails 99c

WASHING POWDER & SOAP 10 FOR 39c

FLOUR 24 lbs. Self Rising 74c

FLOUR 6 lb. Self Rising 29c

MILK TALL 3 for 25c

TOMATOES NO. 2 Cans 3 for 25c

PEACHES No. 2 1/2 size 15c

P I G G L Y W I G G L Y

B E U T I F U L

3 FOR 10c

2 Lbs. 24c

HAMS WILSON'S Certified skinned 24c

FRESH PORK HAMS 19c

FRESH PORK SHOULDERS, lb. 17c

PORK CHOPS per lb. 21 1/2c

BEEF STEAKS All Cuts per lb. 25c

BEEF CHOPS per lb. 20c

BEEF STEW 2 lbs. for 25c

BEEF ROAST Per lb. 17c

BEEF ROAST 5 lbs. for 80c

SMOKED BACON per lb. 22c

SLICED BREAKFAST BACON per lb. 22 1/2c

WEENIES per lb. 17c

FRESH CHICKENS per lb. 28c

VEAL STEAKS All cuts 24c

VEAL CHOPS per lb. 19c

VEAL ROAST per lb. 17c

VEAL ROAST 5 lbs. for 80c

VEAL LIVER per lb. 23c

BABY VEAL LIVER per lb. 25c

PORK SAUSAGE LINKS per lb. 23c

PORK STEW 3 lbs. for 25c

SALT SHOULDERS per lb. 15c

SWEET PICKLED MEAT per lb. 20c

PICNICS any brand 20c

REGULAR CLEAN SALT SIDE 17 1/2c

CITY ECHOES.

Mr. and Mrs. George R. Rea went down to New Orleans Monday morning, Mr. Rea for the day and Mrs. Rea returning home Tuesday evening and was the house guest of Mrs. George L. Moore.

Mr. and Mrs. P. P. Cassidy have moved their domicile from Union to State street, where they are cozy and comfortable in the Cassidy cottage. Mr. Cassidy's new located closer to his business, the Atlas Drug Store.

Roy Clyde Clark and Sarah Frances Clark, son and daughter of Mr. and Mrs. C. C. Clark left Wednesday afternoon for Laurel to spend Thanksgiving and the week-end with their grandmother, Mrs. McCook and aunt and uncle, Mr. and Mrs. S. M. Furlow.

Mr. Hubert De Ben returned home Saturday night from a ten-day business stay at Alexandria, La., making the homeward journey from "Alex" to New Orleans by airplane, covering the distance in slightly over an hour, and much to his delight, comfort and satisfaction.

Miss Alice Blaize, the charming young daughter of Mr. and Mrs. Leo Blaize, spent the past week-end with her parents at the family home in Booker street. For a year or more Miss Blaize has filled a responsible position with the Southern Coffee Company of New Orleans.

Miss Francis Virginia Elliott came out from New Orleans Wednesday night and will remain for the week-end at the home of her parents, Mr. and Mrs. L. S. Elliott of Union street. Miss Elliott attends school at New Orleans being a member of the student body of St. Stephens school.

Tulane-L. S. U. football clash will attract many of Bay St. Louis population Thanksgiving Day to witness the annual classic. Mr. and Mrs. Glover and Mr. and Mrs. A. Scalfie both have sons stars of the Tulane team and the colors of olive and gold will have many rooters for Glover and Scalfie.

Attorney Robt. L. Genin returned home Friday evening from a professional trip to Jackson, accompanied by Mr. Genin says the Capital City is growing by leaps and bounds, practically over night, and the fact that is now available from over twenty wells makes for Jackson's future.

Mrs. A. A. Kergosien was welcomed home Monday from New Orleans, where she spent two weeks at Touro Infirmary, recuperating from a major operation, which was a marked success. Friends of the family are jubilant at her return and that she shows so rapid recovery and marked improvement.

Rev. Father Gmelch returned Tuesday afternoon from New Orleans where for the past three weeks he had been in Hotel Dieu recovering from a serious and very painful operation for mastoiditis trouble. Not only his devoted parishioners but every one else in the city is rejoicing over the recovery and return of the popular and greatly beloved Father Gmelch, as no man in this commonwealth holds a more secure place in the affection and esteem of our people than he.

Have you done any of your Christmas shopping yet? If you have friends or relatives living far away little time is left in which to get your gifts into the mail, and always urging early mailing of packages and parcels to prevent delay in their delivery! And right here the Echo would remind its readers and patrons that there is no need of their doing their Christmas shopping outside of Bay St. Louis. Our business establishments are stocked with just the goods suitable for your needs—and at just the price to fit every purse. The Echo would add as a last word: Patronize the business houses which solicit your patronage through its columns, not only in the purchase of holiday goods but of every article you may need from day to day.

And now the next holiday coming along will be Christmas and its celebration is the one which brings greatest joy and happiness in the lives of both old and young. Let us all hope that—despite the scarcity of coin of the realm—and the prevailing hard times—it may be the greatest and best which has ever been known in the history of Bay St. Louis and the surrounding country. The spirit with which folks enter into the observance of any holiday, or occasion for that matter, is what counts—and surely the celebration of the birth of the Babe in the manger is a challenge to us all to enter into its observance with the proper spirit. The significance of the celebration by some is lost sight of and it comes and goes year after year with them as "just another day." For them it carries no appeal for the attainment of higher and better things in this life or promise for the hereafter.

—Louisiana oranges, that rival the California and Louisiana product, grown in the Buras section, are prolific this year. Already the fruit has reached this section in quantity. Shipments are made under auspices of Buras Citrus Growers Co-operative Association. Joseph Chalona, whose summer home is at Clermont Harbor, is one of the extensive orange growers of the down-river section.

THE HOME OF CREOLE COOKING

Pitre's Cafe

Clean and Wholesome Food

Where Every Meal is a Pleasant Memory.

WE SERVE

3 Special Breakfasts

Breakfast No. 1—50c

Breakfast No. 2—40c

Breakfast No. 3—35c

From 11 A. M. to 2 P. M.

Bell Telephone Work

On Interior of Exchange Building Begins

Contractor Edw. Osbourn has a force of men at work tearing down the interior arrangement of the first floor of the Echo Bldg. in which the local telephone exchange is located preparatory to installing the new \$50,000 flashlight system which the company will install after the first part of the new year. A most complete rearrangement is planned which will include the main operating room, business office, cafeteria retiring and rest rooms. An automatic hot water system will be installed along with other modern improvement.

Garcia & Carr are taking advantage of better weather this week and are beginning to make headway on the exterior of the building, which is a separate contract. E. E. Norwood is designing and supervising architect who says the building, when finished, will be ultra modern.

Rotary Club To Be Entertained Xmas at St. Stanislaus College

In keeping with annual custom, Bro. Peter will be host to the Bay Rotary Club at Christmas time when he will entertain that body of local citizens at a dinner in the college dining room. The invitation was announced Wednesday to the Club and lustily cheered as it was enthusiastically accepted.

This event, definite date to be selected, will take place of the regular luncheon-meeting for that week.

City Supt. of Schools Away Attending Two Important Conventions

S. J. Ingram, superintendent City of Bay St. Louis schools, left on Wednesday night of this week for two conventions. The first is State conference of Mississippi principals and superintendents of schools, and the second will be that of All-Southern Association of Secondary Schools, to be held in Atlanta, December 1 to the 5th.

Bay St. Louis Schools are affiliated and Prof. Ingram will represent the local interest.

Mr. J. M. Vonau of New Orleans spent Sunday here, the guest of relatives and friends.

Mrs. Elise Graudmont of New Orleans arrived a day or two since for a visit with her brother, Mr. Emile Perre and family.

Messrs. E. J. Gex, A. G. Favre, Albert Jones and L. M. Gex, spent Tuesday morning on a dove hunt in the northern end of the county. They were quite successful and returned with bulging bags of birds.

Mrs. E. J. Bozonier and children of 416 Chestnut have closed their home for a couple of weeks and are spending the Thanksgiving holidays with relatives and friends in New Orleans.

Mr. and Mrs. Walter J. Gex, Jr., are the proud parents of a daughter, whose arrival dates at New Orleans since Monday afternoon. Both mother and child at Touro Infirmary, the doing exceptionally well. The popular young attorney has not returned home as yet since the happy event but will find heartiest felicitations awaiting him. The Echo adds its best wishes.

—Louisiana oranges, that rival the California and Louisiana product, grown in the Buras section, are prolific this year. Already the fruit has reached this section in quantity. Shipments are made under auspices of Buras Citrus Growers Co-operative Association. Joseph Chalona, whose summer home is at Clermont Harbor, is one of the extensive orange growers of the down-river section.



This is the 1930 Christmas seal. Santa Claus has given his official approval by uplifting his hand to emphasize the holiday greeting: "Merry Christmas—Health to All!"

Everybody buys Christmas seals which raise the money to fight tuberculosis, but few know that the original seal designed by Howard Pyle in 1907 is now treasured by stamp collectors and has a value of \$5.00—\$6.00 per cent of the original cost of one cent.

WARNING

Notice is hereby given to public that any party or parties found Trapping, Hunting, Fishing or Trespassing in any shape or form on my property and the Estate of Charles Campbell, Campbell Island, without my written consent will be prosecuted to the full extent of the law.

CAMPBELL

THANKSGIVING A DAY OF SPIRIT AND SENTIMENT

By JOHN T. MEYERS (Special Correspondent to the Sea Coast Echo)

Yesterday, November 27, Bay St. Louis and adjacent towns joined the rest of the nation in the celebration of Thanksgiving Day. In many homes, the day was given over to happy family gatherings for dinner, where roast turkey with all the trimmings, along with mince-meat pie and other goodies were featured. Treats on the menu—were at the risk of tummy ache on the morrow.

The kindly hearts of mothers and fathers were filled with added thanks whose children, living in distant places fortunate enough to visit home, on this day. But, where the loved ones were absent in person, as they were not forgotten in spirit. For the blessings and love of many mothers, carried as if by magic wand, find its way into the hearts of their children. Whether in distant and foreign lands—in homes of wealth or poverty or confined in some desolate prison cell—it matters not. For the fervent prayers of mothers always reach their destination, somehow, and the loved ones are made happy.

The practice of setting a day aside to offer thanks was first started by the early Pilgrim settlers. The rewards and blessings they received were of vital importance to their very life and existence. With the approach of this season of the year, the ravaging summer fevers, that took such heavy tolls from the ranks of these adventuresome home-seekers were abated. If bountiful crops were harvested, it meant that there would be food and nourishment during the bitter months of winter. And, if one had escaped the poisonous arrows of the savage Indians—that in itself was something quite worthy of thanks. It is no wonder that these good people felt that some outward manifestation of the sincere thankfulness for the gifts bestowed by the universe should be shown in a Thanksgiving Day observance.

Living, as we do today in the very glory of a scientific wonder age, our thanks should be more, and even greater than those of our forefathers. Modern scientific methods and discoveries have greatly reduced the trials and sufferings of mankind by study and application of preventive measures that have almost entirely eradicated many of the diseases which years to man's life score. For this we should be thankful.

Scientific knowledge, in its commercial application, has brightened our path, the radio gives us entertainment and educational features from all parts of the world. Comfortable and trustworthy railroad trains are at our service to carry us speedily, economically, and safely to any destination we might choose. The luxury of foreign royalty. Motor cars are within the reach of nearly every purse. Through this medium, combined with good roads, the scenic beauties of our country are brought within easy reach. For all of these we should be thankful.

And MOST IMPORTANT to residents of Bay St. Louis and sister towns: While many other sections of the United States have suffered great hardships because of the existing business depression and tide of unemployment and with the pathetic bread lines that followed in its wake, the Gulf Coast regions have not felt the full force of this condition. And from every indication prosperity is still within our midst. This is a region of proud home owners and progressive workers. Thoughts of hard times and business depression have no place in the minds of Gulf Coast residents. They are too busy making room for still better and bigger opportunities. For this good fortune, we are both thankful and proud.

CLASSIFIED ADS

FOR SALE
Two girls bicycles, 1 Side Board, Inner Player Piano, Sellers Steel Kitchen Cabinet, 2 Phonographs, 1 Child's Desk. F. Gutierrez, 112 Second street, Phone 414-J.
11-28-30

FOR RENT
Unfurnished, 5-room house, with bath and electricity, Main street. Apply Boston Shoe Store, Bay St. Louis.

A. & G. Theater

Thursday & Friday, Nov. 27-28.
"EL BRENDEN"
"JUST IMAGINE"
And comedy.

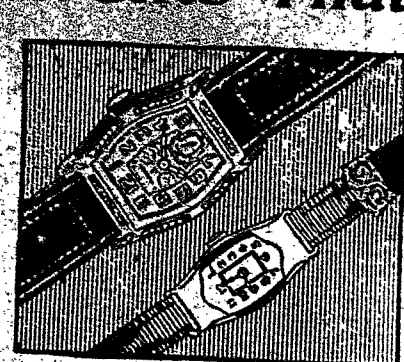
Saturday, Nov. 29.
"LUPE VELEZ and WM. BOYD in 'THE STORM'"
And comedy.

Sunday & Monday, Nov. 30-Dec. 1.
"THE BIG TRAIL"
With an all star cast.
Fox News and Cartoon.

Tuesday & Wednesday, Dec. 2-3.
"WARNER BAXTER in 'RENEGADES'"
And comedy.

Thursday, Dec. 4.
"GLORIA WATSON in 'WHAT A WIDOW'"
First showing of the Indiana Jones Comedy. The Indiana Jones Comedy.

"Xmas Gifts That Last"



Make a Small Deposit and Let Us Hold until Xmas

EYE GLASSES REPAIRED — LENSES DUPLICATED

BAY JEWELRY SHOP

J. L. BYNUM.

WATCHMAKER & JEWELER

ALL WORK GUARANTEED.

111 N. Beach Blvd.

Bay St. Louis, Miss.

BUILDING PERMITS ISSUED BY CITY IN LAST THIRTY DAYS.

Continued Activity In Building Line Within Corporate Limits City of Bay St. Louis

Records at the city hall the last thirty days shows no slowing in building activity. Workmen and dealers in building supplies and material find little or no abatement. Below is a list taken from city hall records showing permits granted:

B. R. Engman, Booker street, \$1,000. Edward Osbourn in charge of work.

E. J. Casey, Burnett avenue, repairs to roof structure, \$36.00. Alphonse Fayard, builder.

Carl Marshall, North Boulevard, repairs, \$45.00. Monroe Sylvester, builder.

L. A. de Montluzon Son, N. Beach Boulevard, repairs to interior dwelling, \$75.00. Roland Cuevas, builder.

E. J. Arceneaux's Super Service Station, South Beach Boulevard and Court streets, shed and grease room, \$225.00. Alphonse Fayard, builder.

Chas. G. Moreau, Echo Building, North Beach Boulevard and State street, general exterior repairs, \$1,200. Garcia & Carr contractors and builders.

Purt Carr, frame dwelling, St. Charles street, \$225.00. Wm. Hobbs, builder and contractor.

City of Bay St. Louis, Ulman and Toule streets, warehouse and garage, \$225.00. City, builder.

Sam Wilson, Wester avenue, frame dwelling, \$250.00.

Mrs. L. U. Planchet, Union street, repairs and improvements to frame dwelling, \$30.00. Joseph Labat, contractor and builder.

John Detriev, webster avenue, frame dwelling, \$175.00. Joseph Labat, builder and contractor.

Edw. Osbourn, contractor and builder, has given notice for permit to remodel and renovate interior of Echo Bldg., for Bell Telephone Co.; also the Hayden Plumbing Company for heating and Bay Plumbing Company for plumbing, etc. Approximately, \$5000.

FIRE DESTROYS TULANE HOTEL EARLY SATURDAY MORNING

(Continued from page 1)

ed the entire building a total loss. Insurance was carried in different companies in the Hancock County Insurance Agency, A. A. Scalfie and S. L. Engman, agents. There was a total of \$9,000 on the building and \$2,400 on furniture. This, of course will only partially compensate the loss.

HOTEL BUILT OVER QUARTER CENTURY.

The Tulane Hotel was built twenty-seven years ago by Mrs. Boyle, who had lost her dwelling a year or so previously by fire. It was a handsome two story building, and the Tulane was well known as a family hotel. It was noted for the excellence of its French cuisine and its home-like atmosphere. It was always operated as a first-class hotel and Mrs. Boyle, as hostess and proprietress was always most cordial and charming in the solicitation of the care and comfort of her guests. Green lawns and tropical plants around the premises gave it an air of southern charm and it was, in all, one of the best known and popular of the smaller hotels on the Mississippi Gulf Coast.

At this writing Mrs. Boyle's plans are undetermined, and nothing is available for publication, awaiting for settlement by the insurance companies.

THE FORD'S BLACK DRAUGHT

FOR CONSTIPATION INDIGESTION BILIOUSNESS

Death of Aged Aunt Of W. A. McDonald, in Oklahoma, Aged 88 Years

Mr. W. A. McDonald received a telegram Tuesday morning from his cousin, W. A. Stone, Hastings, Oklahoma, announcing the sad news that his mother, (Mr. McDonald's aunt,) Mrs. J. R. Stone, had passed away.

Mrs. Stone was 88 years of age. It will be remembered that this summer Mr. McDonald, on a tour of the Southwest visited his aunt at Hastings, and it was stated in these columns at the time that he had not seen her in over fifty years, and the visit, practically on the eve of her death, was both timely and significant.

The message carried much sorrow to Mr. McDonald as his visit to the dear old lady, who was so glad to see him, was one that brought him much satisfaction and one of lasting memory.

CARD OF THANKS

I wish to express my sincere appreciation to the men who so bravely fought the flames that consumed my property on last Saturday morning. I wish to also thank the Pass Christian Fire D. party and all persons who generously assisted in removing the guests and some of my personal belongings from the burning building.

Appreciatively yours,
MRS. D. H. BOYLE...

CARD OF THANKS

On Saturday morning when the Tulane Hotel was being consumed by fire, we were at first worried that the flames would spread to our homes, but it was not very long before these fears were dispelled by the brave manner in which the men handling the city's wonderful equipment labored.

To all of the persons who assisted and to those especially who fought the fire at the end of the hose and assisted with the engine, also the Pass Christian Fire Department, we extend our sincere appreciation.

Respectfully,
DR. AND MRS. C. L. HORTON
MRS. M. V. CEX and FAMILY
MR. AND MRS. ROBERT L. GENIN.

TRUSTEE'S SALE OF LAND.

Whereas William Ishem and Mabel Ishem, husband and wife, executed a Deed of Trust conveying to Geo. R. Rea, as Trustee, certain land situated in Hancock County, State of Mississippi, to secure an indebtedness owing by them to the Peoples Building & Loan Association, which Deed of Trust is dated October 27, 1926, and recorded in Vol. No. 21, pages 379-381, Records of Mortgages and Deeds of Trust on lands in Hancock County, in which Deed of Trust the land is described as two contiguous lots of land, with their rights and appurtenances, situated in the City of Bay St. Louis, Hancock County, State of Mississippi, and designated as Lots 293 and 293 1/2, third ward, on an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said County, on May 1, 1923. Said land having a frontage of 54 feet, more or less on the north line of Washington Street, and extends back a distance of 120 feet, more or less, and is bounded on the east by Bordages Street, or Old Spanish Trail. Being the same land conveyed by Fannie Whetters to said William Ishem, by deed dated March 3, 1917, recorded in Vol. C-9, pages 578-579, Records of Deeds of said County.

Whereas default has been made in the payment of said indebtedness, and whereas the said Geo. R. Rea has declined to act as such Trustee, and said Association, under the authority of said Deed of Trust, has appointed the undersigned W. V. Yates, as Substitute Trustee, which Substitution is dated November 26, 1930, and recorded in Vol. No. 26, pages 238-239, Records of Mortgages and Deeds of Trust on lands in Hancock County, the said Association has requested the undersigned to duly execute said Deed of Trust according to its terms by a sale of the property therein described.

Now, Therefore notice is hereby given that the undersigned Substitute Trustee will sell the above described property, or as much thereof as may be necessary, at public auction, to the highest bidder, for cash, before the front door of the Hancock County Court House, in the City of Bay St. Louis, Mississippi, within legal hours, for the purpose of paying said indebtedness, including money owing to the said Association for taxes, and costs, on

MONDAY, DECEMBER 22, 1930.
W. V. YATES,
Substituted Trustee
Dated, this 20th day of November, 1930.